

SIERRA MADRE NEWS

VOLUME 28, No. 43

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JULY 20, 1934



Establish A Registration Record Here

Much Shifting Of Party Allegiance As Lists Close For Primary Battles

When the registration lists for the August primary elections were closed last night Sierra Madre had rolled up the biggest registration in its history, due to the unusual interest in the gubernatorial and other contests. The exact figures will not be known until a return is made by the office of the registrar of voters. "But I know," said City Clerk Waverly E. Pratt, "that the high mark of 2026 reached in the Presidential election of 1932 will be eclipsed—probably by 100 or more."

There have been more than 150 registrations or changes of address since July 1 and much shifting of party affiliations. Practically every Socialist in the city has changed his party affiliation to Democratic to that a vote may be cast for Upton Sinclair as the Democratic nominee for governor. Also there has been a trend from the Republican to the Democratic party, though the Republican registration is still much in excess of the Democratic. But the shift worked the other way, also, many who were registered as Democrats changing over to the Republican column, some announcing that they wish to be in position to support Governor Frank Merriam for the GOP nomination for that office. A large number of voters who had previously declined to state their party affiliation enrolled during the last 10 days with one party or another, but mostly lining up for the Democratic primary.

The registration for the Presidential election two years ago showed 1330 Republicans, 535 Democrats, 17 Socialists, 20 Prohibitionists and 124 declined to align themselves with any party. In the new registrations and changes in party affiliations throughout Los Angeles county up until Wednesday evening the Democrats continued to gain. Registrar of Voters Kerr announced that his books showed 637,958 Democrats, 550,559 Republicans, 5,793 Socialists, 6,103 Prohibitionists, 1,161 Progressive, 696 Communist, 742 Liberty, 1,862 Commonwealth and 77,961 declined to state.

Myers To Address Womans Study Group

The Women's Economic Study Group will meet next Tuesday morning at 10 o'clock in the Woman's Clubhouse garden. Al S. Myers, the city's business manager, and candidate for supervisor in this district will discuss vital county problems suggested by his candidacy and platform.

Analysis of Congressman Evans voting record will be the first of a series of periods devoted to incumbents seeking re-election in this district. This group is non-partisan, is not limited to club members. All interested women are invited to attend, bringing their sewing, their luncheon, clippings or any articles on economics to read aloud.

NOT ENOUGH WOOD TO KINDLE A FIRE WITH IN PROPOSED NEW HOME OF THE de WRIGHTS

Permit Issued As Planning Commission OK's Subdivision Of 10-Acre Plot

There won't be enough wood in the new Mexican type home of Mr. and Mrs. Robert de Wright to kindle a fire with. It is to be a fire and quake proof structure of steel, brick, concrete and stucco. Even the roof will be of steel instead of wood sheathing—topped off with hand made red tile. An application for a building permit filed at the City Hall yesterday indicates that the only wood called for in the plans will be used for window sills. The construction will be under the personal direction of Mr. de Wright, with various sub-contractors.

Filing of the plans followed immediately on approval of a subdivision of the 10-acre de Wright plot, the former E. W. Camp estate on West Grand View avenue, by the City Planning Commission at a meeting of that body on Monday night. The subdivision cuts the estate into four sections, the de Wrights selecting

Visitor Falls In Love With City; Buys Home Here

Miss Ethel Wragg, of Mexico City, fell so in love with Sierra Madre while visiting here this week that she decided to own a home here. She contacted a real estate agent and it took her just 30 minutes to purchase the home. Miss Wragg bought the home of the late Ida E. Clark at 78 South Hermosa avenue through the real estate office of Mrs. Nora M. Mesecar, Kersting Court. Miss Wragg is employed by the American Consul in Mexico City and plans someday to make Sierra Madre her home.

Mrs. Mesecar also reports the sale of several lots in Pegler Park to local residents.

Kiwanians Even Score With LA Foe

Bat Out 12 To 3 Victory Over Heavy Hitting Harrison Financiers

Avenging an early season defeat by the same team, the Kiwanis club boys took the strong Harrison Finance team into camp to the tune of 12 to 3 on the school field last Thursday.

On May 22 the heavy-hitting visitors defeated the locals by a score of 11 to 8. In the return engagement the Kiwanians cracked out 16 hits, seven of them for extra bases, including a homerun by Fred LaLone, triples by Marsh and R. LaLone, and two-base hits by Brain, E. LaLone, Hedley and Ross. Five of the visitors' hits were also for extra bases.

Brain, F. LaLone, E. LaLone and Ross each connected for three hits out of five trips to the plate. Ed LaLone pitched a steady game behind errorless, and at times brilliant, support on the Continued on Page 5

Sierra Madre Car Finishes Third In Ascot's Main Event

Frank Wearne, driver of car No. 57, owned by Al Belohlavek of Sierra Madre, placed third in the 25 lap main event at Ascot Speedway on Wednesday evening. This is the second time the Sierra Madre car has qualified for the main event, capturing second money last week.

Leading Wearne were Floyd Roberts, veteran of 'outlaw racing,' and Rex Mays. Mays let the others by a margin of better than half a lap.

No accidents or mishaps marred the evening, the only excitement being the failure of Jimmy Wilkinson, former driver for Belohlavek, to make the south curve on the fifteenth lap of the main event. He was forced to return to the pit after blowing out a right rear tire.

Baseball Schedule

The biggest crowd that ever attended a ball game in Sierra Madre is expected to witness tonight's conflict between the Sierra Madre and Pasadena Legion teams at the school athletic field. The two teams have fought it out during the last three years, the Sierra Madreans grabbing the bunting once and the Crown City team twice. Every game between the two teams has been a battle royal and tonight's contests will be no exception. Other games scheduled here during the coming week are:

— TUESDAY, JULY 24 —
Kiwanis vs Lightning Delivery of Pomona
— THURSDAY, JULY 26 —
Kiwanis vs Venetian Winery of Los Angeles
— FRIDAY, JULY 27 —
Sierra Madre Legion vs. Wilmar Legion

Officers Of Auxiliary Are Chosen

Mrs. Stinman Unopposed For Presidency Of Local Unit At Annual Election

Mrs. Orcelia Stinman was unopposed for the presidency of the local unit of the American Legion Auxiliary at its annual election in the Legion dugout on Friday night. Other officers chosen were:

First vice-president, Bertha Irvine; second vice-president, Catherine Miller; secretary, Minnie Stinman; treasurer, Augusta Coats; historian, Dorothy Shetler; chaplain, Florence Jensen; sergeant at arms, Corrine Wastun; marshal, Lee High; executive committee, Maybelle Barker, Elizabeth Steinberger, Lovetta Pratt; delegates to the State convention, Orcelia Stinman, Blanche Buie, Elizabeth Steinberger; alternates, Helen Lovejoy, Lillian Wheeler, Bertha Irvine.

A roll-book has been prepared for the members, and an accurate record of each member's attendance will be kept. Article V, section 3, of the Auxiliary's constitution and by-laws, reads: "Only those who have attended two-thirds of the Unit meetings shall be eligible to be elected to any office, or to be a delegate or alternate." Hence the roll-book.

Democratic Women Will Organize For Creel For Governor

Mrs. Lucretia Del Valle Grady will be the speaker at a meeting of the Democratic women of Sierra Madre and vicinity, to be held Saturday afternoon, July 21, in the City Park House.

Mrs. Grady is a member of one of the early California families and was the star in the famous John Stevens McGroarty Mission Plays. Her father, the late Richard Del Valle was State Senator from this county, and a prominent official in Los Angeles. Her subject will be "How George Creel can best carry out the Roosevelt program."

All women of Sierra Madre are invited by Mrs. Grace B. Caukin who is in charge of the meeting.

Laymen's League Greets Monasteries Retreat Director

Father Alban Hickson, C.P., was introduced at an informal gathering of officers and district captains of the Mater Dolorosa Laymen's Retreat League at the Hotel Knickerbocker in Hollywood on Monday night by Father Edwin Roman, C.P., rector, as the new retreat director of the local monastery. In a brief talk Father Alban expressed his determination to carry on the work so ably started by the late Father Edmund Walsh, C. P.

A discussion of retreat work followed, during which it was pointed out that the retreat movement is spreading into other communities, which will make it necessary to appoint additional captains to further the work.

Inauguration of the retreat movement in San Diego and Imperial Valley was announced by Father Alban. A journey will be taken to San Diego on Wednesday night, July 25, by members of the Retreat League, with Father Edwin, Father Alban and Father Angelo. A conference will be held with a group at St. Vincent's Hall.

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Legion Post Votes To Steer Clear Of Strike In Bay Area

To discourage rumors connecting the American Legion with the present industrial upheaval in the San Francisco Bay district and other parts of the country, steps were taken on Monday night by the local American Legion Post No. 297 to counteract these reports.

A resolution adopted instructed the three local delegates to the Eighteenth District meeting of the American Legion, which will be held at Azusa this evening, to take a united stand against any action which might bring the Legion as an organization into the strike. The delegates are Roy Shetler, post commander; G. R. Lovejoy and R. O. Caukin, a past commander.

Additional nominations for officers for the local unit were made as follows: J. E. O'Grady, second vice-commander; R. O. Caukin, chaplain; G. R. Lovejoy, R. O. Caukin and James Irvine, delegates to the State convention; Sam Graham, William Schwartz and Ben Stinman, alternates. Nominations have been closed and the annual election of officers will be held at the next meeting, Monday night, August 6.

Home Photo-Artist Has Gallery Show

A photographic exhibit of exceptional merit, the work of Louis B. Ziegler, local photographer is hanging this month in the Little Art Gallery at the City Hall. The display is varied, including portraits, marines, desert and mountain scenes. "Round Valley," one of the 41 photographs shown, was exhibited at the Los Angeles Camera Pictorialists Show in the Los Angeles Museum of Fire Arts last January.

Mr. Ziegler, who resides at 62 East Carter avenue, is fast becoming one of the most outstanding photographers of the Southland. An interesting group exhibited is that of three studies of an Indian baby and it's grandfather taken at the Indian reservation at Santa Rosa.

A distinctively fine photo of fishing smacks in Fish Harbor is in the collection. Others in the exhibit, each interestingly unique, are Cylinders, Colorado River, Study of a Bowl of Lump Sugar, Los Angeles City Hall, Tires and Wheels, Coast Guard 253, Park Bench, Wandering Jew, Succulent, Hibiscus, Peach Blossom, Aloe, Night Blooming Cereus, Sixth Street Viaduct, On the Bridge, Mountains, Death Valley Dunes, Rhythm, Telephone and Telegraph, Beatty, Nev., and Steel Arch. The studies of flowers are exquisitely lovely.

Mr. Ziegler's exhibit will be followed by an art exhibit by Vernon Morse, of Marlborough Terrace, for a long time an instructor at the Municipal Art League and an outstanding member of the local art colony.

Chicken Dinner And Entertainment By Woman's Society

A chicken supper and an evening of clever entertainment is being arranged for next Thursday evening, July 26, at 6:30 o'clock at the Congregational Church. The dinner will be topped off with ice cream and homemade cake. Section 2 of the Women's Society of the church is giving the affair.

Mrs. Helen Sadler Starr, of Pasadena, and Mr. and Mrs. Harry Yahres, of Upland, and others have been secured for the program to follow.

Dr. and Mrs. Arthur O. Pritchard have arranged to be present. Only those who have tickets will be served. Reservations must be made by next Wednesday at noon by securing tickets at Hartmanns Drug Store, Rikemans, or Johnsons' News Stand.

MYERS TO SPEAK IN MONROVIA TONIGHT

Several machine and truckloads of Sierra Madreans will journey to Monrovia tonight to attend a political meeting under the auspices of the Spanish-American war veterans and other organizations that will be addressed by City Business Manager Al S. Myers. Myers will announce the platform on which he seeks the office of County Supervisor from the First district. The meeting will be held at Seymour Hall, 225 South Myrtle avenue and will be addressed also by Ted Eddington, candidate for lieutenant governor.

Primary Law Is A Failure Forum Told

Present Method of Selecting Judges Vigorously Denounced By Speaker

The direct primary law was branded as a failure, particularly as it affects the selection of judges, in a vigorous speech by Ray V. Rhodes who addressed the Sierra Madre Forum on Tuesday evening, in interest of initiative measure No. 98 which appears on the ballot this year and which proposes that judges shall be appointed by the governor of the Commonwealth under certain conditions.

Mr. Rhodes, an attorney who has practiced before the local courts for more than 20 years, was preceded by Superior Court Judge Hartly M. Shaw, who is a candidate for the Supreme court and who delivered a scholarly address on the origin, division and duties of the various courts without once mentioning his own candidacy, or the fact that he received the highest vote cast for any candidate for the judiciary in this city and in Los Angeles county two years ago.

"Do you want to vote when you don't know what you're voting about or who you are voting for?" asked Rhodes at the climax of his address after he had pointed out that there are 67 candidates for 19 judicial positions in Los Angeles county and that there are 13 candidates for one particular seat on the Los Angeles county Superior court.

A member of the bar and therefore supposed to be qualified to pass upon the merit and ability of most of the candidates for judicial honors, Rhodes confessed he knew the record, worth and the qualifications of only a comparative few. How then, he demanded to know, could the ordinary layman be expected to use good judgment in the selection of men in whose hands the scales of justice are held.

"They can't be expected to," he answered, "and that probably accounts for the fact that somewhat more than 60 per cent of the people who voted in the gubernatorial election of four years ago made no attempt to cast a ballot for any candidate for the judiciary. . . . They knew nothing about their qualifications and simply allowed the selection of judges to go by default."

There is a good economic reason for changing the system for the selection of judges, Mr. Rhodes contended, for under the present system the judges are required to spend almost half of their time keeping in touch with the electorate by attending all sorts of social and civic events, distracting their attention from their judicial duties and slowing up the work of the courts. This results in the accumulation of cases and requires the creation of additional courts to keep pace with litigation.

"There will be an annual saving of over a million dollars effected during the next five years by the adoption of Assembly Constitutional Amendment No. 98," said Mr. Rhodes. "We can safely handle the business of the courts with one-fourth less judges than would otherwise be required. Our bench has increased during the last five years 83 percent. If we increase the number of judges at the same rate during the next five years, we will need 122 judges in the Superior courts in 1937. The steady increase in population in this county and the corresponding number of additional suits filed means a steady increase in the bench unless this system of saving the judges' time is adopted."

"In January, February and March of this year 1380 more civil cases were filed than during the corresponding period last year."

He explained the proposed system which would require that candidates for the judiciary be recommended to the Governor by a commission consisting of the chief justice of the Supreme court, presiding justice of the district court of appeals, the attorney general and the State Senator of the district in which a judicial vacancy occurred. The commission would be obliged to submit not less than two nor more than three names for the vacancy and the Governor would be required to make his selection from the names submitted. At the conclusion of the term for which he was appointed the judge so appointed would run against his record instead of in a political free-for-all.

Candidates For Congress To Speak At Forum's Meeting

The regular session of the Sierra Madre Forum with a special period for general discussion from the floor, will be held next Tuesday evening at 7:45 in the City Hall.

A brief presentation of the work being accomplished by subsistence farms will be made by Mrs. A. E. Pulling.

In the candidates period, Francis J. Walker, Republican, and M. V. Hartranft, Democrat, will be presented as candidates for Congress in this, the Eleventh congressional district.

Playgrounds At Schools Finally Open

SERA Unwinds Red Tape And Supervisors Assume Their Duties

Sierra Madre's supervised playgrounds will go on regular schedule today. The red tape at SERA headquarters in Los Angeles unwound to the extent that work orders were issued for two instructors for the grammar school grounds last Friday and a part-time schedule was begun the following day. It was not until yesterday, however, that authorization was given for operation of the full six-day schedule. St. Rita's playground has been in operation for nearly a month with Arthur Bridgland and Clement Hammond as instructors.

The hours at St. Rita's are from 9 to 3. There are two sets of instructors at the grammar school grounds, authorization for the employment of Everett Hinojos and Miss Frances Key having been received yesterday. Since last Saturday Mrs. R. J. Lord and Frances Davis have been conducting the part time schedule.

The day at the grammar school is divided into two parts, from 9 to 12 and from 3 to 5, with one set of instructors working Tuesday, Wednesday and Thursday, and the other on Friday, Saturday and Monday.

The daily programs at both schools include tennis, baseball, volleyball, hand ball, ping pong, croquet, model airplane and ship building and sewing.

City	Real Estate	Improvements	Personal Property	Total
Alhambra	8,665,550	8,759,370	2,298,945	19,723,865
Arcadia	4,050,100	1,631,940	283,770	5,965,810
Azusa	842,290	746,490	232,955	1,821,735
Beverly Hills	22,253,930	20,140,185	5,979,280	48,373,395
Burbank	10,478,380	4,865,285	2,076,600	17,420,265
Claremont	997,170	646,985	592,200	2,236,355
Covina	483,015	736,930	275,900	1,495,845
El Monte	695,060	748,430	224,415	1,667,905
Glendale	23,951,070	21,153,545	4,597,595	49,702,210
Glendora	538,260	706,355	135,155	1,379,770
Long Beach	68,290,305	41,748,670	12,523,425	122,562,425
Los Angeles	608,142,510	416,237,920	146,732,305	1,171,112,735
Monrovia	2,782,935	2,672,765	644,625	6,075,325
Montebello	3,903,675	1,714,610	503,355	6,121,640
Monterey Park	1,956,920	1,103,320	133,150	3,193,390
Pasadena	37,795,495	30,872,315	9,659,075	78,327,235
Pomona	4,212,495	5,018,650	1,910,320	11,141,465
San Fernando	1,778,790	1,304,670	504,285	3,587,745
San Gabriel	2,672,620	1,903,180	200,495	4,776,295
San Marino	4,440,885	5,827,930	1,358,425	11,627,240
South Gate	4,519,420	4,448,975	1,974,270	10,942,665
South Pasadena	3,120,700	4,356,420	977,900	8,055,020
West Covina	1,183,370	668,815	53,255	1,905,440
Whittier	3,297,135	3,652,035	1,126,830	8,076,000

POOR FISH OFF CATALINA WILL BE ON THE LOOKOUT FOR FUTURE KIWANIS EXPEDITIONS

Sierra Madre was literally swamped with fish Wednesday night upon the return of the Kiwanis deep sea fishing expedition. A live boat boat was chartered from Captain A. B. Hohnsshell at Long Beach, the party leaving Sierra Madre about 6:30 a.m. and the dock at 8:30, sailing for the waters about Catalina Island. A pool was made before leaving the docks to go to the fisherman catching the largest fish. When the fish of Dr. J. Earl Gossard and John Spoelstra were weighed they came within a fraction of an ounce of each other and a coin had to be tossed to win the money. Dr. Gossard saving the expense of the trip. Karl Namur came a close third.

It was necessary for Ralph Seebree to have aid in landing his catch, and he claims the honor for the largest fish. After pulling in seven or eight extra large ones, Mr. Seebree consented to act as instructor for the day and proved very able in this capacity. By 1 o'clock the party had caught so many fish—barracuda, sea bass, some mackerel and sea trout, that it was decided to call it a day. The catch of Frank Spencer and Dr. John L. Woeh-

Assessable Valuations Slump Again

Drop Of \$201,780 In Sierra Madre Shown In Report Of County Assessor

In company with valuations of real estate and improvements all over Los Angeles county, County Assessor Hopkins reports a drop in Sierra Madre of \$201,780 for 1934. In his report to the Board of Supervisors he showed a decrease in the entire county of \$77,313,275, of which \$42,597,655 is in the city of Los Angeles. The decrease averages about three percent. The valuations will be used as a basis for levying the new 1934-35 tax rate.

The only item that showed an increase was personal property. The total this year shows \$288,827,815. Last year it was \$13,787,335 less than that sum, or \$275,040,480.

The real estate valuation of Sierra Madre property this year is fixed at \$1,166,875, improvements \$1,015,900, personal property \$228,775, a total of \$2,411,550, in comparison with the 1933-34 figures of real estate \$1,315,640, improvements \$1,119,080, and personal property \$178,610—a total of \$2,613,330.

The figures covering Arcadia this year showed, real estate, \$4,050,100, improvements \$1,631,940, personal property \$283,770.

According to Assessor Hopkins the loss in valuation is principally in buildings, on which was written depreciation for age.

Real estate valuations in the county, less exemptions, in 1933 amounted to \$1,053,468,190. The valuation for 1934 is \$1,076,739,390, a decrease of \$6,728,800.

The valuation of improvements in 1933 was \$800,356,180. This year it was fixed at \$729,771,705, a decrease of \$70,584,475.

The real estate valuation in the city of Los Angeles this year shows a decrease of \$11,764,780 over 1933.

Improvements in the city of Los Angeles this year are valued at \$416,237,920 as compared with \$455,709,060 in 1933, a decrease of \$39,471,140.

Exemptions, such as are allowed to veterans, churches and charitable organizations, this year amounted to \$36,486,455 as compared with \$33,907,870 last year, an increase of \$2,578,585.

The new assessed valuations of the county's larger cities and nearby communities are as follows:

City	Real Estate	Improvements	Personal Property	Total
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Published every Friday
L. R. GOSHORN
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TELEPHONE 48
9 Kersting Court

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1879. Official paper of the City of Sierra Madre.

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.



Member Nat'l Editorial Ass'n

One year, \$2; Six months, \$1.25; Three months, 75c.

Cast not away therefore your confidence, which has great recompense of reward.

—Hebrews 11:35.

Whimpering never kept a leaking vessel from foundering. Vigorously manning the pumps has. Get busy with your head and hands, not your chin.

WHO PAYS THE TAXES?

Here is a statement by Dr. William Bennett Munro of the Executive Council of the California Institute of Technology, that should be firmly implanted in the mind of every American.

"The untaxed American is a myth. No one who occupies property, owns a car, smokes tobacco, drinks beer, goes to the theatre, eats three meals a day, rides on a street car or goes through the other motions of daily life gets by untaxed. Yet there are people who think themselves non-taxpayers when at least ten percent of their earnings go for taxes. They are victims of the great American delusion. Of itself government earns no money. Every dollar that it gets for its support must come from someone who does the earning. To do this it must tax production, all production, which means that both producer and consumer share in paying the bills."

Dr. Munro might have added that it is the consumer who invariably bears the greater share of the burden—our industries, have no magic means of conjuring money from air. Every expense of operation, whether it be materials, labor, rent or taxes are included in the cost of the finished product. The buyer always pays. And today, with the cost of all forms of government soaring, he pays more in taxes for each dollar he earns than he ever did before.

LYRIC MONROVIA

TONITE & SATURDAY

FRANK BORZAGE'S
'No Greater Glory'

with
Lois Wilson Frankie Darro
Ralph Morgan Jackie Searl

—also—
LAUREL - HARDY

—in—
'GOING BYE BYE'

SUN., MON., TUES., WED.
July 22, 23, 24, 25

Marion Davies
Gary Cooper

—in—
'Operator 13'

BUSTER OSWALD,
KEATON in THE TOY
COMEDY SHOP

LATEST NEWS EVENTS

THURS., FRI. July 26, 27

Wheeler & Woolsey

"Cockeyed Cavaliers"

BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madrans:

William J. Adwell July 20
Helen Lovejoy July 20
Catherine Roe July 20
Malcolm Davis July 20
Jane Fox July 21
Mrs. Rudolph Hartman July 22
Virginia Wood July 22
Dean A. G. H. Bode July 22
P. U. Lane July 23
John W. Tyree July 24
Mrs. J. M. Graham July 24
Clarence Morrison July 24
Bobby Evans July 25
Marjorie Leigh Pickett July 25
Helen Askew July 25
Rena Quigley July 26
Rhoda Turets July 26
Mrs. Robert Smith July 26
Lenore Osti July 26
Mrs. Justine Hall July 26
Mrs. Bernice Daily July 26

WE WONDER, TOO

We often wonder how much candidates for State and other offices spend on men they hire to moosh publicity from the newspapers. And—we also wonder how much of their stuff ever gets into the newspapers. Judging by the amount we see in papers that come to this office there is very little of this attempted graft that gets into the columns of the periodicals. We get enough of the stuff every day to fill a waste basket—and that's what it does in this office. Apparently other newspapers have the same habit. If candidates spent as much cash in placing legitimate advertising with the newspapers as they do on publicity hounds who try to get if for nothing they would get much better results. The newspaper fraternity has been played for suckers long enough in this regard. Now they have got in the habit of wanting pay for their advertising space.—Upland News.

LETTERS From Readers

BLAMES LONG BALLOT FOR THE SMALL VOTE

To the Editor of the Sierra Madre News:

In the Sierra Madre News recently you published a statement by Assemblyman Frank G. Martin, of this district, part of which was devoted to the dangers of voters to exercise the franchise. He suggested the possibility of making voting compulsory as a means of remedying this evil.

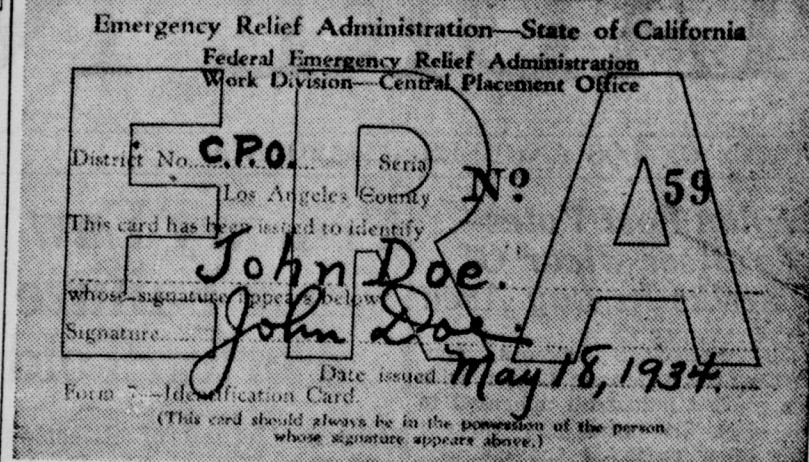
Although not at all new, the subject deserves attention but only in the form of well thought out, constructive criticism based upon careful study of the problem involved—the reason why so many of the voters have gone on strike and why many more are threatening to do so. There are reasons why so many citizens neglect or refuse to exercise the franchise. These reasons must be found out, studied and the grounds for the voters strike removed. Nothing will be accomplished by demanding that they vote regardless of reasons for not exercising the franchise. There is nothing to be gained by talking about the evils and dangers of minority rule. We know all about them. Compulsory voting is impossible as a practical matter and could accomplish nothing of the least value.

This writer cast his first vote for McKinley in 1900 and has since voted at every major election and most minor elections. He is certainly not a vote slacker, yet each time, except as to presidential elections, he has felt a growing sense of the futility of the vote he has cast. Always interested in many lines of public affairs, so far as business, home and essential social demands permit, he has tried to fit himself to vote intelligently on the host of candidates of whom he knows and can learn little or nothing and who seek offices with the duties of which he is entirely unfamiliar and incompetent to judge the qualifications of any one to perform them. When it comes to direct legislation, like innumerable others, he is generally finds himself "all at sea" when required to decide problems demanding the most expert and detailed knowledge. Hosts of others meet identical difficulties. Too intelligent to vote like sheep, and under the conditions which rule the lives of most of us, unable to acquire information sufficient to vote rationally, great numbers of citizens decline to visit the polls.

A Sierra Madre business man stated a few days ago that he will let his registration expire, will not renew it, and will never vote again. He gives as his reason exactly what is set forth above.

There is nothing new about the proposal to punish vote "slackers," as some call them, by depriving them of the franchise. It is doubtful if such a move would result in anything other than to make permanent the rule of the minority that votes now. When one deliberately disfranchises him self for what he considers sufficient reason why should he be disturbed if the law ratifies his determination.

For several generations the evil of the long ballot with fifty or more names of candidates have



MERCHANTS are advised by SERA officials that SERA workers are issued pink identification cards as shown above, signed when the card is obtained. Cards and the signature identify employees in cashing checks.

CHURCHES

Congregational

Rev. Arthur O. Pritchard, Pastor

Church School at 9:30 a.m.
At 11 a.m. Rev. Ormund L. Schultz, associate pastor of the Neighborhood Church, Pasadena, will preach.

On Tuesday evening the Young People will meet with Miss Dorothy Pratt, 338 Sturtevant Drive. Miss Cynthia Hull will be the leader.

On Thursday evening, at 6:30, a Community Dinner will be served in the Social Hall of the church, by the Circle of the Women's Society headed by Mrs. Arthur Johnson. Tickets 35c each.

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
8 p.m., Wednesday—Testimonial meeting.
Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

Church of the Ascension

Episcopal

Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Morning Prayer and short address.

Wednesday—
7:30 a.m.—Holy Communion and Intercessions.

7:30 p.m.—Men's Discussion Group, 45 East Laurel. Anyone welcome.

St. Rita's Church

Rev. Hyacinth Clavey, C.P. Pastor

Sunday Services—7:30 a.m. and 10:30 a.m.

Tuesday and Friday—7:30 p.m. Weekly Masses at 7 a.m.

Bethany Church

(The Little Stone Church)
Rev. Stewart R. Sheriff, Pastor

9:30 a.m.—Bible School.
11 a.m.—Morning worship.

3:00 p.m.—Junior C.E. Society.
6:30 p.m.—Junior High C. E. and Young People's C. E. Societies.

7:30 p.m.—Evening Service
Prayer meetings Wednesday evenings at 7:30 p.m.

Foursquare Gospel

West Central Avenue
Rev. J. Watson, Pastor

Friday—
7:30—Evangelistic service.

Sunday—
9:45—Sunday School.
10:45—Morning worship.
6:30—Crusaders.
7:30—Evangelistic service.

Tuesday—
7:30—Midweek prayer service.

Sierra Madre Mission

66 Central Avenue
Rev. Mrs. Velma Lessley, Pastor

Sunday—
Sunday school 10 a.m. Classes for all ages.

11 a.m.—Morning worship.
6:30 p.m.—Young People's Meeting.

7:30 p.m.—Evangelistic service.
Wednesday, 1 p.m.—Commis-sary. Mrs. Lester Wilson in charge.

Thursday, 7:30 p.m.—Midweek service.

Pilgrim Chapel

32 North Baldwin Avenue
Rev. Earl E. Bicker, pastor

Sundays—
Sunday School—9:45 a.m.
Evangelistic Service—11 a.m.

Wednesday—
Prayer meeting—7:30 p.m.

Saturday—
Children's Meeting—2:30 p.m.

SIERRA MADREANS TOUR THRU CANADIAN ROCKIES

Mrs. Reine Picard and son, Raymond, who left Sierra Madre July 7 for Montreal, Canada, for a visit, arrived at their destination on Monday. They took the northern route, stopping in Portland, Seattle, Vancouver and Lake Louise, and Banff and report a very nice trip. They will return via Chicago and attend the fair.

Summer Socials Are Planned By DUVCW

DAUGHTERS of Union Veterans of the Civil War, Louise Severence Tent No. 65, are busily engaged making fancy articles for the sales table for the annual encampment of the Southern California Veterans' Association, to convene at the Pacific Palisades, August 21 to 30. A series of social affair is being planned for the summer.



At the invitation of Mrs. Lee High, junior vice-president of the tent, Mrs. Allie Sayles, president of the Lucretia Garfield Tent, presided over the meeting last Thursday. Guests for the day were Mrs. Carrie Schluter, of Los Angeles, department press correspondent; Mrs. Nellie I. Noble, past department president, who is the local tent mother; Mrs. Mary Wall and Mrs. Fannie Pomeroy, past presidents, Mr. Wall and Mr. Schluter.

COMING EVENTS

— FRIDAY —

2nd & 4th—Sierra Madre Firemen, at City Hall.

2nd & 4th—Woman's Guild of Church of Ascension, at Parish House.

— SATURDAY —

1st & 3rd—Junior American Legion Auxiliary, at City Hall.

— SUNDAY —

Every Sunday—Christian Endeavor Societies: Young People, 6:30, rotunda; Intermediates, 6:30, Bethany Hall; Juniors, 3:30, Bethany Hall.

1st—Communion Day for women of St. Rita's Parish.

2nd—Communion Day for men. Holy Name Society; Breakfast and business meeting.

— MONDAY —

Every Monday—7:30 p.m., Art League, at the Old Barn Studios, 115 Bonita avenue.

1st & 3rd—American Legion Post 297, at City Hall.

1st—Chamber of Commerce, at City Hall.

1st & 3rd—Order of Eastern Star, at Masonic Temple.

2nd—Friendship Club, at Congregational Church.

Last Monday—American Red Cross, at headquarters, 26 West Central.

— TUESDAY —

Every Tuesday—Kiwanis Club meeting and luncheon, at Woman's Club House, 270 West Central avenue.

1st—Stated meeting of Masonic Lodge, at Temple, 33 East Central.

1st—Missionary Meeting at Bethany Church.

1st—St. Catherine's Guild at homes of members.

1st & 3rd—Congregational Woman's Society.

1st & 3rd—Sierra Madre Forum, at 7:30 p.m., City Hall.

2nd—City Planning Commission.

3rd—Executive Board meeting of Bethany Missionary Society.

— WEDNESDAY —

Every Wednesday—7:30 p.m. Drama League at the Old Barn Studios, 115 Bonita avenue.

2nd & 4th—City Council, at City Hall.

2nd & 4th—Woman's Club at Clubhouse.

Every Wednesday—Boy Scout Troop No. 2, at St. Rita's auditorium.

— THURSDAY —

Every Thursday—7:30 p.m. Art League, at the Old Barn Studios, 115 Bonita avenue.

1st & 3rd—Dickens Fellowship Club.

2nd—Modern Priscillas.

2nd & 4th—American Legion Auxiliary.

2nd—Daughters of British Empire.

2nd & 4th—Daughters of Union Veterans of Civil War, Louise Severence Tent, No. 65, at 2 p.m., Park House.

Every Thursday—Bethany Bible Class at 10 a.m., Rotunda of Bethany Church.

— OPERATOR 13 COMES TO LYRIC THEATRE

Marion Davies

Marion Davies, who appears with Gary Cooper, in "Operator 13," a thrilling story of the old South, which comes to the Lyric Theatre, in Monrovia, next Sunday for a run of four days.

In A Social Way

Miss Frieda Lucille Scheidiger and Dr. Roy Edwin McReynolds were united in marriage at high noon Monday, at a charming wedding at the home of the great-aunt of the groom, Mrs. C. W. Weaver, of 731 Brookside Lane, Sierra Madre Canyon.

The bride is a native of San Francisco and has recently been employed in the technical department of the Southern Pacific Hospital in that city. The groom is a native of Denver, Colorado, graduating from a medical school in that city. He has also been located at the Southern Pacific Hospital, San Francisco, coming to Los Angeles recently to accept a position as resident physician at the Children's Hospital.

The service was read by Rev. Benjamin E. Watson, of the First Church of Pasadena, with only near relatives in attendance. The bride wore an ensemble of pink crepe with a corsage of roses and orange blossoms. The couple stood under a wedding bell of orange blossoms hung in an archway of green on the living porch. Dahlias, daisies, and lilies completed the decorations.

A wedding breakfast was served after the ceremony. The motif of green, silver and crystal was carried out in the table decorations, candles, favors, and the beautiful bride's cake which formed the center piece.

The out-of-town guests were Mrs. Mayme Warinner, Long Beach; Mr. and Mrs. John Tullis, Mr. and Mrs. Elbert Gann and son Elbert, and daughter Hazel Margaret, Lynwood, and Mrs. L. W. Schooler, Kingman, Arizona.

The couple will be at home to their friends at 1312 Virgil Place, Hollywood.

Mr. and Mrs. Ted Rallsback, of Alhambra, were Saturday evening dinner guests at the home of Mr. and Mrs. Lester K. Layton, of 584 Sturtevant Road.

Mrs. C. J. Harriman, of 154 West Central avenue, will be entertained next Thursday at Brook Park, Pasadena, with a picnic in honor of her birthday. Mr. and Mrs. Harriman are the hosts.

— VACATIONS

can be made more enjoyable, if you have your hair neatly trimmed before leaving on your trip.

For Expert Service call at

LANGLEY'S BARBER SHOP
KERSTING COURT

Mr. and Mrs. Harry F. Noake, of 585 Manzanita avenue, entertained on Monday evening. Guests were Mr. and Mrs. George B. Morgridge, Miss Elizabeth Morgridge and Howard Morgridge. Miss Morgridge played many beautiful violin selections, with her mother, Mrs. Morgridge accompanying. Mr. and Mrs. Noake are giving a series of musical evenings, setting aside one evening each week, to renew old acquaintances. Mrs. Noake's mother, Mrs. L. E. Lyon, of 109 North Auburn avenue, will be remembered as the "mother of music" of Sierra Madre, when the population was 800 and organizer of the Ladies' Music Club of Sierra Madre at that time.

Mrs. Louise Bobb, of 288 Mariposa avenue, entertained at dinner on Sunday. Guests included Art Behling and Phillip Sogberg, of Chicago; Frank Myers and Peter Myers, Allen Jones and Mrs. Bernice Daily, of Sierra Madre, and Mrs. Fallon, of Los Angeles.

Mrs. Frank Cox and daughter, Miss Dorothea Cox, of 711 Alta Vista Drive, entertained with a luncheon last Wednesday. The afternoon was enjoyed under giant oak trees in the garden. Guests included Mrs. Romans and Miss Natalie Romans, of Los Angeles; Miss Esther L'Ecluse, of Altadena, and Mrs. Stewart R. Sheriff and Mrs. Harry Darrington, of Sierra Madre.

We print everything in THE NEWS printery.

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Open 6 A.M. to 8 P.M.

Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

CHICKEN SUPPER CONGREGATIONAL CHURCH

Thurs., July 26 --- 6:30 P.M.

TICKETS 35c

All Reservations Must be in by Wednesday Noon

Tickets on sale Hartmans Drug Store, Rikemans, and Johnsons' News Stand

Condensed Statement of condition of

Sierra Madre Savings Bank

at close of business June 30, 1934

Cash and due from Federal Reserve Bank	\$ 25,458.07
Due from Banks	53,934.27
Overdrafts	72.98
Bonds	141,731.13
Loans	235,640.50
Bank Premises, Furniture and Fixtures	17,400.00
Other Real Estate	30,731.74
Cash Items	131.92
Federal Deposit Insurance Corporation	677.77
	\$505,778.38

CAPITAL STOCK, Preferred	\$ 25,000.00
Common	25,000.00
Surplus	7,500.00
Undivided Profits	3,04

NEW ATTACKS ON POCKETS OF TAXPAYERS IN SIGHT AS STATE NEEDS \$130,000,000

Many More Sources Of Revenue Required To Relieve Embarrassing Situation

By Ralph H. Taylor
Executive Secretary, Agricultural Council of California

(EDITOR'S NOTE—This is the third in a series of four articles by Ralph H. Taylor, farm leader and recognized authority on governmental problems dealing with the financial crisis now confronting California State government.)

Even with the most drastic economy program possible, the 1935 State Legislature, when it convenes at Sacramento in January, will face the unhappy necessity of levying new taxes for the support of State government.

The fact stands out clearly and inescapably in all the tangle of post-depression governmental finance. Only a miracle, or at least a rapid and substantial upturn in business, bringing with it a return to normal revenues, could

close the present gap between income and outgo. And even a sudden swing-back to prosperity would fail to wipe out the huge deficit in the State's general fund.

There are two questions of primary importance to the taxpayer in weighing the problem:

First, "Who will pay the bill?" "What sources will the State tap for new revenues?"

And second, "What will the bill total?" "How much must be raised in new taxes?"

Inquiring into the requirements for new revenues first, the present State deficit totals about \$31,000,000. To this must be added \$65,000,000, due to the shifting of utility property next year to county tax rolls and the loss of this revenue to the State. And to this must be added approximately \$20,000,000 more—the estimated shortage in present income to meet estimated expenditures of the coming plennium. If it is desired to consider the outlook at its worst, there must still be added to this some \$17,500,000 in arbitrary increases for schools, social service and capital improvements for hospitals, prisons, etc.

The grand total—or staggering total, if considered from the taxpayer's standpoint—is \$133,500,000! And even the most ruthless slashing of State expenditures, with the elimination of all improvements and the drastic curtailment of services under the Legislature's control, would still leave the total well over the \$100,000,000 mark! "Fixed charges," voted by the people and subject to reduction only by a



Automobile registrations reflecting the business upturn in California rose to a total of 1,972,801 during the first five months of 1934, according to a report received by the Automobile Club of Southern California from the Department of Motor Vehicles. This was an increase of 36,761 over the same period last year.

A new monthly record for loans and cash involved was established in June when the Home Owners' Loan Corporation recorded 2400 loans in Los Angeles county, involving a cash outlay of \$6,655,593, according to announcement by H. E. Harris, District Manager. In the remaining counties of the district, 445 loans were recorded for an approximate total of \$1,272,700. Over 5000 additional applications are now pending.

Tournament officials of Pasadena are setting the stage early for the annual rose festivities. Ray Maple, chairman, announces

new vote of the people, would effectively block any further reduction.

Where, then, will California legislators look for \$100,000,000?

One of the first suggestions, heard in many quarters, but with public sentiment concerning it yet unknown, is that the current deficit of \$31,000,000 be canceled by a State bond issue, rather than new taxes—the bonds to carry a low rate of interest and to be retired over a period of 15 or 20 years. This plan would pass part of the burden on to posterity, or at least a new generation.

And to raise the remaining \$70,000,000 in new revenues for the coming two year period there are almost as many schemes as millions—but with no unanimity of opinion as yet on any one plan.

Various proposals to tax "hard liquor" are under consideration, for example, but the yield from this source would probably not exceed more than \$3,000,000 or \$4,000,000 per biennium.

Still another suggestion—but one which would be certain to bring a heated battle—is a State income tax, projected on the theory that it would place a tax on wealth to balance the present sales tax, which is carried largely by taxpayers of moderate income. Such a tax would probably not raise more than \$12,000,000 per biennium. It was favored by farm organizations two years ago, passed the Legislature, but was vetoed by the late Governor Rolph.

Increases in the gas tax, the truck tax, motor vehicle fees, etc., are among other proposals, while still another suggestion is a so-called severance tax on oil, gold and other "natural wealth."

But none of these tax measures offers any hope of raising the tremendous sum necessary. Taken together, they would still fall far short. To bring in the huge sum apparently necessary, there must be one of two plans: Either a new tax, reaching into the pocketbooks of a major part of the taxpaying community, or a combination of many small revenue producers, together with higher rates on some existing tax sources.

(NEXT WEEK: "Ad Valorem, Service Tax, or Gross Transactions Tax?")

that the Queen for the New Year's Day parade will be crowned at the formal ball December 17th, in the Civic Auditorium. Owing to the great expense the pageant that has heretofore preceded the coronation, will be eliminated. Many notables will be invited.

William F. Gettle, for whose kidnapping from his country home on Foothill boulevard three men are serving life sentences in San Quentin, has presented two Los Angeles officers who were instrumental in rounding up the trio, with the latest model "outdoorsman" type of revolvers.

To stimulate building and to lighten the unemployment burden in California, Assemblyman Lawrence Cobb, chairman of the Ways and Means committee and candidate for State Senator, has proposed legislation exempting from taxation for a period of three years all new homes costing not less than three thousand dollars erected by owners upon their vacant property.

Early predictions that the summer touring season this year would bring the greatest motor travel record that California has experienced in several years are coming true beyond all expectations, according to a statement yesterday from the Automobile Club of Southern California touring bureau. Inquiries for travel information received at club offices throughout Southern California are declared to be heavier in volume than at any time in the past four years.

When James Lane went into court in Seattle, with a big bouquet of flowers as a "peace offering" to his estranged wife, her divorce suit was continued for a year and Lane was advised by the judge to "woo her all over again."

Announcement was made this week that Los Angeles county tax delinquencies for the fiscal year of 1933-34 are 1.22 per cent less than a year ago at this time. Of the \$88,577,895.37 scheduled for collection, a total of \$77,648,012.68, or 87.65 percent, is credited on the tax ledgers. Delinquencies amount to \$10,929,882.69, or 12.35 per cent of the total sum.

An inquisitive investigator in Chicago asked 12 men why they fell in love with their wives and nine answered: "Because of her gentle voice."

The Statewide contest to select California's "finest outdoor girl" to rule as "Sweetheart of the Rodeo" at the Salinas rodeo July 26 to 29, is producing the greatest crop of candidates in the history of the event. Arcadia and Monrovia both have contenders, along with Whittier, El Monte, Los Angeles and 43 other communities in every section of the State.

Not that it matters especially, but a biographer of General Pershing relates that the leader of the A.E.F. is a descendant of Frederick Pforschin, a native of Alsace, who changed his name to

Child's Dramatic Guild To Appear In A Pageant Tonight

Six little girl members of the Children's Dramatic Guild presented two original plays at the home of Mrs. Comins on North Hermosa avenue last Saturday evening. A program of song, dance and recitation supplemented the plays. The children offering the program were Lois and Doris Pickett, Norma and Dorothy Hogan, Betty Lou Lacey and Donna Jean Perry.

The artists were assisted by Laurence Fisher, Harold Comins, and Elaine Shapiro, of New Haven, Connecticut. The director of the Guild, who was present, awarded five gold stars to each child taking part.

An additional item of Guild interest is an announcement of a coming presentation, "End Poverty Pageant," to be given this evening in Pasadena. Little Marjorie Griffith of the Guild will be the only child to have a speaking part in the pageant. Russell Lovejoy and Barney Shetler will also appear.

Pershing after coming to America many years ago.

Attorney General Webb can find nothing in the State liquor control act making it unlawful to drink hard liquor in an automobile or on the sidewalks or highways, even though it is contrary to law to serve it with meals in hotels or restaurants. The city of Hanford wanted an opinion as to whether an ordinance by its City Council forbidding the consumption of booze on the streets or in cars would be valid. Webb's answer was that power to control and regulate the sale and use of intoxicants is vested exclusively in the State.

Three marriages find Mrs. Rosa Moorehead of El Dara, Ill., still with the same name, as she married three brothers.

Thanks to the city council and some public spirited citizens of Claremont, the kids of that valley city are to have a real baseball diamond. That city turned over a field at Third and Cornell streets for the purpose. Several citrus ranchers moved on with their tractors and graded the ground, after which a city roller smoothed over the diamond and the College Heights Citrus association donated enough lumber for a backstop and grand stand that some more public spirited citizens erected.

BRIDGE PARTIES

TEAS

LA CASA VIEJA

Steak and Chicken Dinners 50c, 60c, 85c

PLATE LUNCH 40c

Real Home Cooking—in an Old Home

Telephone 80

265 E. Central Avenue
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Satisfactory Service at Lowest Cost

When Using FRIGIDAIRE or
GILFILLAN Refrigerators

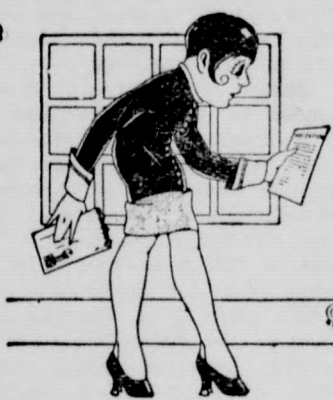
and

Hot-Point Ranges



Guaranteed Products sold on
Convenient Payment Plan

Sierra Madre Hardware Co.



An Important Invitation . . . and nothing to wear

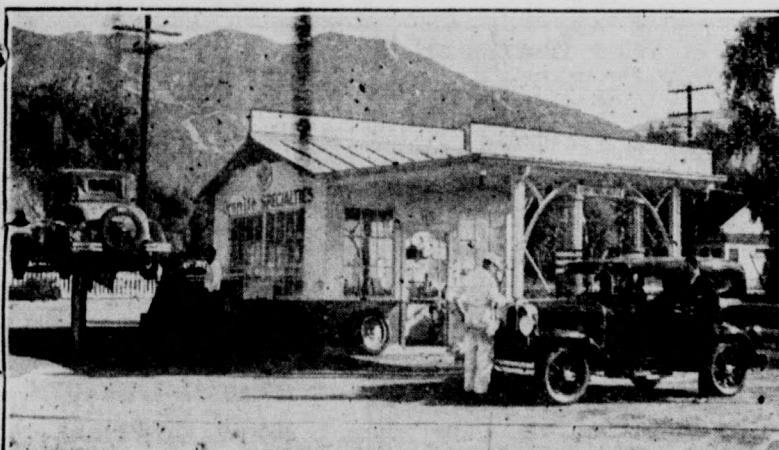
What matron or miss has not been confronted with that problem sometime or other. Then mother usually saved the day with a helpful suggestion of some kind. Sierra Madre mothers usually say:

"Just send your soiled dress to the Sierra Madre Tailors. It will look like new when they return it."

EXPERT REPAIRS, ALTERATIONS
WORK CALLED FOR, DELIVERED
For Prompt and
Reliable Service **Just Phone 3**

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on
First Quality

ATLAS

the most dependable, long wearing tire made, with the usual written guarantee for one year by the Standard Oil Company.

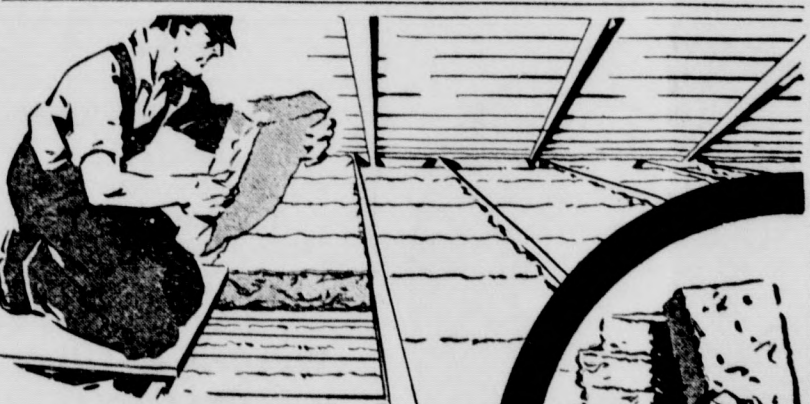
J. Milton Steinberger



STANDARD SERVICE STATION

Auburn & Central Phone 006

(We are members of the NRA)



SCIENCE ends DANGER of hot homes!

New discovery reduces temperature
6 to 12 degrees on hottest days

FROM the Johns-Manville laboratories has come an amazing new insulation, a light, fluffy wool-like substance that is actually blown from rock.

For Information See

Sierra Madre Lumber Co.

J. S. BILLHEIMER, Manager

35 E. Montecito Ave.

Phone 23

SOLID ROCK
BECOMES WOOL
From solid rock Johns-Manville makes an insulation that at last makes homes really livable. Limestone is actually blown into a light fluffy wool, and felted into bales that have all the appearance of cotton batting.

HOT WATER FOR EVERYTHING ALL DAY LONG COSTS LESS THAN A 5¢ RAZOR BLADE

"I'd call it a big nickel's worth just to have hot water all ready for my hit-and-run shave in the morning." That's what anybody with an automatic gas water-heater says.

And in Southern California natural gas is so inexpensive that the whole household can have hot water everywhere . . . always ready, all day and all night . . . for less than 5c a day.

Remember that bathing, cooking, dishwashing, laundry, shaving, dozens of other daily trips to the hot water faucets, all add up to thousands of individual uses every month. You can't notice the tiny cost each time. Be sure to insist on a natural gas automatic heater . . . it is three times as economical as other automatic methods.



SOUTHERN COUNTIES GAS COMPANY

Home Canners Have Eye On \$10,000 And Some Blue Ribbons

Hundreds of women throughout Southern California are doing their canning, preserving, jelly and jam making, marmalade mixing, etc., these days with one eye on a bit of purple ribbon, according to Mrs. F. W. Niedermeyer, head of the big household arts department, a major attraction at the combined Los Angeles, Riverside and Orange County fair in Pomona, September 15 to 30 inclusive. The bit of ribbon representing first honors and, incidentally, quite a substantial cash award. A total of \$10,000 will be distributed in prizes to women at the fair this year.

Special activity at this particular time is due to a message sent by Mrs. Niedermeyer, reminding prospective exhibitors in the culinary department that while they are putting up the family supplies is the time to prepare exhibits, making selection of materials, getting the proper sized containers, etc.

Teachers and those who commercialize culinary work are not eligible. Entry blanks and premium books containing all classifications and information can be secured by calling or writing to Los Angeles County fair office in Pomona.

Three Carloads Of Paper Required For L. A. County Ballots

It will require three carloads of paper for the printing of the primary election ballots in Los Angeles county. The Secretary of State has ordered that amount delivered to the county supervisors. Between August 3 and 23 the county registrar of voters will mail out 1,300,000 sample ballots, with a slip attached telling each voter where he is to vote.

More than 1800 candidates have entered the race for various state, county and municipal offices, outside of candidates for the various party offices.

In fact there are five supervisorial districts, eight congressional districts, one senatorial district, 26 township, 30 assembly districts and 3607 voting precincts in Los Angeles county greatly complicated the task of preparing the ballots.



COACH and TOURIST FARES . . .

OFFER TRANSPORTATION at surprisingly low cost and with advantages available only to rail travelers; the SPEED of fast limiteds; the SAFETY of automatic block signals and double track; the COMFORT of spacious, airy cars and sanitary facilities; the PLEASURE of Santa Fe-Fred Harvey meals; and many others. We have folders describing each service, they're yours for the asking.

EXAMPLES ONE WAY
Destination • Coach • Tourist
Chicago . . . \$34.50 \$44.36
Kansas City 27.00 35.17
St. Louis . . 32.00 40.75
Denver . . . 20.00 27.39
AND TO MANY OTHER POINTS

One way tourist fares proportionately less from points east of Los Angeles, South of Bakersfield.

EXAMPLES ROUND TRIPS
Destination • Coach • Tourist
Chicago . . . \$57.35 \$68.80
Kansas City 48.00 57.60
St. Louis . . 54.35 65.20
Denver . . . 38.35 46.00
AND TO MANY OTHER POINTS

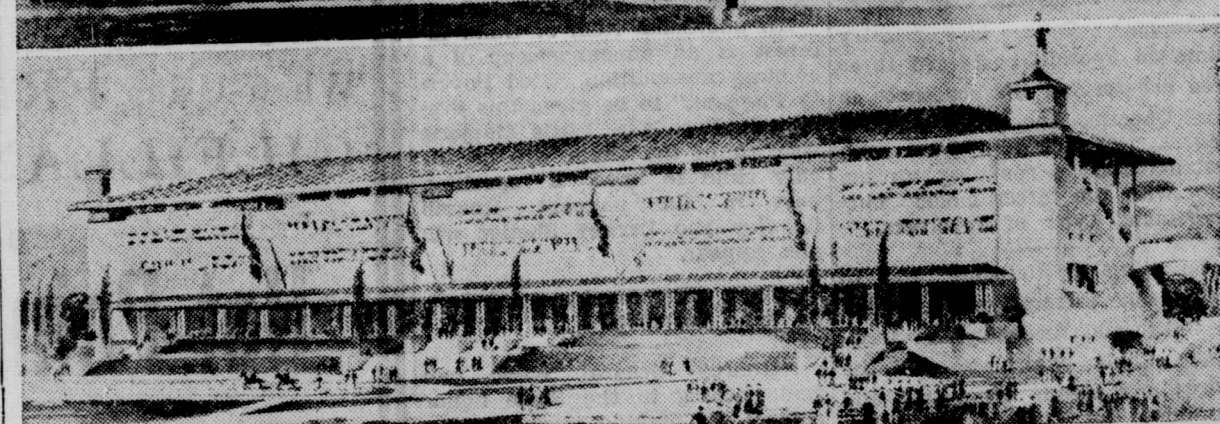
TOURIST SLEEPER FARES HAVE BEEN REDUCED 1/2

FOR FULL DETAILS

TICKET OFFICE & TRAVEL BUREAU
S. R. G. Twycross, Agent
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World's Best Horses to Race at Santa Anita Park

Santa Anita Park in Arcadia, the \$1,000,000 horse racing plant of the Los Angeles Turf Club, Inc., will open next Christmas Day for a 53-day meeting ending February 23, 1935. The country's finest horses, including those of the combined Whitney stables, will compete for liberal purses. The world's largest, the \$100,000 Santa Anita Handicap, will be awarded during the closing week. A perfect view of the entire track is afforded 30,000 spectators, for whom ample accommodations are provided in the club house (top picture) and grand stand (center) enclosures, which will be terraced for the convenience of patrons. The spacious infield will amply care for all overflow crowds.



Bird's-eye view of track, showing location of luxurious club house, grand stand, portion of stables and, in foreground, beautifully landscaped six-acre paddock, circular saddling stalls and parade ring where the public may view the horses before each race. This feature is a combination of the best points of foreign and American tracks.

FAR AHEAD of schedule, work on the Santa Anita race track of the Los Angeles Turf Club, is making rapid strides. More than 300 men are employed, 264 of whom are Arcadians. Fourteen of the huge barns are now completed, with the plans calling for four more each week. Delay on the club house has been caused by the shipping strike, the steel being held up at the harbor. The contractors promise to use double shifts, 600 men in all, when materials are available.

Dr. Charles Strub, president of the Turf Club, announced this week that \$173,000 will be offered for stake races during the 53-day meeting starting on Christmas Day. In addition to the stakes there will be a \$1,000 daily feature, and \$800 for each of the other six races, with seven on Saturday. President Strub left for the East this week and says that the pick of the Nation's best horses will be entered at Santa Anita. He will visit Chicago and Saratoga.

On the eve of his departure Dr. Strub said that Alfred G. Vanderbilt's entire string of 21 horses, including the great Discovery, were definitely committed

USE THE GOLDEN RULE TO AVOID ACCIDENTS

The major portion of automobile accidents are the result of thoughtlessness of the driver, remarks the Public Safety Division of the National Automobile Club, which adds:

"The safe driver is always alert and cautious. He does not cut in and out of traffic nor pass vehicles on curves or hills. He is courteous and considerate of the safety of others, particularly children and the aged.

"The safe driver adapts his speed to road and weather conditions and to the flow of traffic. He keeps his brakes, tires, lights and steering gear right.

"Don't insist on the 'right of way.' Your life is more important. Watch the car ahead. Keep to the right and carefully observe road markings and warning signs. Treat the other fellow as you'd like to have him treat you."

FAMILY ABSENT 13 YEARS COMES BACK

Mr. and Mrs. N. Esbeck, of Los Angeles, former property owners here, have returned to Sierra Madre after an absence of 13 years. They are making their home at 585 West Central avenue, just opposite their old home, sold to Mr. and Mrs. George M. Lehner. Before moving to Los Angeles Mr. and Mrs. Esbeck lived in Sierra Madre for over seven years. With them is Mrs. Esbeck's sister, Mrs. Boswick. Mr. Esbeck is a retired banker.

Hawaii's Floral Emblem
The local name of the hibiscus, Hawaii's national flower, is the Pua Aloalo.

to race at Santa Anita this winter. Most of the horses in the Vanderbilt stable are well known on the important eastern and middle-western tracks. The string of racing nags, now being trained by J. H. Stotler, will arrive at the Arcadia plant well in advance of the opening of the fifty-three day inaugural meeting on Christmas.

May other noted horsemen and horsewomen are planning to send their stables west for the meeting. The best of the nags will likely point for the \$100,000 Santa Anita Handicap, to be run in February.

Besides Discovery, Vanderbilt listed the horses to entrain for Arcadia: Ann Capra, Bachelor Dinner, Backgammon, Bromide, City Slicker, Cold Shoulder, Dreel, Epitaph, Follow On, Gum, Indelible, Mantados, Red Wagon Rock Miss, Smooth Crossing, Some Good, Speck, Starbound, Wave On, and Wayward Son.

The Bay Meadows track, now under construction in San Mateo county, will open its meeting October 27th, and will run until December 15th. Agua Caliente, Mexico, has made no announcement of the opening of its racing season but it is believed that the meeting there will not start until the Arcadia track closes, February 23rd. All of the racing heads, eager to attract the best horsemen and racers, are agreeable to a program of dates without conflict, so that the stables can move from one track to another, with a guarantee of classic sport for the coast.

Writers Club Hears Columnist Shippey And Local Novelist

Mrs. G. J. Quittner and Mrs. Victor Hill were co-hostesses to the Writer's Club on Friday evening at the home of the later, 47 South Lima street. Lee Shippey gave a humorous as well as instructive account of his varied experiences in the world of journalism from the age of five years to the present time. James L. Hill, well known novelist, gave a short talk on his experiences as a writer of fiction. At a late hour a buffet lunch was served from a beautifully appointed table.

This club is composed of members from Pasadena, Monrovia, Arcadia, Azusa, Glendora and Sierra Madre. Out-of-town members and guests were: Mrs. C. E. McConnell, Mrs. E. Allison, Mrs. L. Morton, Mrs. J. T. Gordon, Mrs. G. Gordon, Miss Morgan, Mrs. Hazel Hill, Mrs. J. W. Gray, Jr., Mrs. Lael Smith, Miss Smith, Sid Hanks, B. R. Glatts, S. M. Blaklee, William Baldwin and Mr. and Mrs. James Hill. Sierra Madre members and guests were: Lee Shippey, Mr. and Mrs. H. A. N. Addis, Mrs. Jocelyn, Mrs. A. E. Pulling, Mrs. C. N. Barker, Mr. Cullen, Mr. and Mrs. G. J. Quittner and Mr. and Mrs. Hill.

Can't Be Done
"Get a new body and have your top repaired," says an advertisement. Don't you wish you might? —Houston Post-Dispatch.



SOUTHERN PACIFIC
SIC's superb transcontinental flyers—the Golden State Limited, Sunset Limited, Overland Limited, Cascade and others—are carrying more passengers this summer than for several seasons past. The reason, we think, is increasing appreciation of Espee's unmatched service and comfort—plus choice of routes, many air-conditioned cars, table d'hôte "Meals Select" and other money-saving, pleasure-increasing travel niceties—on this road at no extra fare.

Diners, observation, club, lounge and room cars (compartments, drawing rooms) on the Golden State, Sunset, Overland and Cascade, are now air-conditioned. No heat, cold, dust or noise can mar your pleasure.

Present special summer roundtrip fares are even lower than last year to most places, and there is a one-third reduction in Pullman costs. Only Southern Pacific operates four great routes East. For a real roundtrip, go East one way, return another. For reservations, or for assistance in planning every detail of any trip, see or telephone your nearest Southern Pacific agent.

SOUTHERN PACIFIC
DUDLEY SIMMONS, Agent
Central and Baldwin Phone 219-3

Fire Flames

By One of the Boys
EVERYTHING went along in fine shape at the firemen's meeting last Friday, regardless of the fact that Friday was the thirteenth—that is everything except that the subject of "Wistaria Fete" was brought up and that always means a lengthy discussion and delays eager members of the So'west corner from getting into action. From the very first word of the discussion the southwesterers began to yawn and keut it up for an hour.

The reports of committees was of great interest and were it not for George Norris being such a valuable delegate, the firemen who stay at home would benefit very little from the visit of the delegates to other fire departments. George gave several descriptive reports on what they learned while paying visits to larger fire departments.

Acting as director under the Chief, Bob Babbit took charge of Friday's practice with the equipment and by the way some of the boys raved about the workout, he must have been very successful as a "boss."

Mr. Ellery of the Ellery Hardware store happened in just as the Wistaria subject came up, and he now knows that there is very little danger of riot among the members of the fire department. There were times when Mr. Ellery looked as though he thought he'd better go home, but he came through without a blemish. He did however eat plenty of watermelon, with cheese sandwiches as a dessert.

We missed Tom Schwartz at this meeting. He is away on a vacation.

Roy Walsworth came in too late to be marked present and only Roy knows what that is going to cost him.

There are still some folks who appear to be innocent or ignorant of the fire ordinance. Several calls have come into the station of late about people burning out of hours, etc., etc.

GAS AND ELECTRIC MEN ON FISHIN' TRIP

Mr. and Mrs. Clarence Huntsinger, of the Southern Counties Gas company, and Mr. and Mrs. R. C. Copenhaver, of the Southern California Edison company, will leave Saturday for a vacation at Woods Lake in the High Sierra, where Copenhaver made some remarkable trout catches last year from his camp above the timber line and where he had acres of forest for firewood to cut the wood from several keep warm nights.



SOME PRUNING PRINCIPLES

By Jessie Ward Russell
Landscape Gardener
H EADING-BACK of young growth forces the development of the side buds so that there will be two or more branches where there was only one before.

2—Heavy top pruning of a plant will cause it to produce more foliage as well as branches.

3—Heavy root pruning lessens vegetation growth but increases the production of fruit and flowers.

4—A pruned plant always tends to resume its natural habit.

5—The uppermost buds of a plant grow first.

6—Checking the growth of a healthy plant induces flowers and fruitfulness—girdling a twig or bending or twisting it causes the food which is manufactured by the leaves to remain in the injured twig rather than being carried away to the trunk and roots.

7—Clean-cut wounds heal quickly.

8—Cuts should be made close to the main trunk—stubs should not be left.

9—As the uppermost buds grow first, when heading back twigs, cut just above a healthy bud pointing in the direction the branch is to grow.

10—If an undercut is first made on the branch that is to be cut off, there is less danger of the

NEW SERVICES ARE ADDED TO OLD TRAIN

With continued improvement in transcontinental travel, cafe-parlor car service has just been added to the Apache, popular Golden State direct route train between Los Angeles and Chicago, it was announced here today by G. W. Weatherby, District passenger agent for the Southern Pacific company.

The new cars provide more comfortable lounging, smoking and writing space for Pullman passengers on the train to and from the East. In addition, dining car service is provided for all passengers at moderate cost.

bark stripping down the trunk. 11—Cut surfaces in large branches will heal sooner if covered with "tree seal" or other antiseptic dressing.

AVOCADO GROWERS RECEIVE WINDFALL

Many local Sierra Madre-Pasadena district avocado growers are among the members of the Calavo Growers Exchange who are receiving this week a surprise partial refund, which was accumulated through savings achieved under the present low operating budget. A grand total of some \$10,000 is being received by growers. Even a small refund was deemed improbable earlier in the season, as the present operating retain is less than half of last season's budgeted retain.

The surprise "dividend of co-operation in marketing" represents savings made so far this season of a least 7 percent under the budgeted marketing costs of the avocado growers' cooperative. It also represents to a considerable degree the benefit that all members secure through the joining of additional growers.

TWO STATES TO PICNIC

Nebraskans of Southern California will hold their summer picnic all day Saturday, July 28th, at Bixby Park, Long Beach. Thomas R. Lynch, president of the Nebraskans of Southern California, will preside at the short program beginning at 2 o'clock and introduce prominent and newly arrived Nebraskans.

Please tell your friends to be present. Further information can be had from C. H. Parsons, secretary of the Federation of State Societies, Angelus Hotel, Spring Street at Fourth, Los Angeles, Michigan 9241, or of the president of the Nebraska Association.

All former residents of Indiana are invited to attend the semi-annual basket picnic Sunday, July 29th, at Sycamore Park, Avenue 46 and North Figueroa (old Pasadena Avenue) Los Angeles, under auspices of the Indiana State Society, Ralph McClain, president.

Professional Directory

Attorneys	Art	Music Teachers
ROBERT MITCHELL and NOREN EATON ATTORNEYS-AT-LAW 518 H. W. Hellman Bldg. Los Angeles, Calif. Telephone MI 3427	Henry Ivins Hawxhurst INSTRUCTOR IN ART Classes 1 to 4 p.m. Saturday Drawing, Composition Painting and Color Theory Private Pupils Accepted 115 Bonita Phone 1434	Claramae Stamm Concert Pianist, Teacher Studio—55 Olive St. BEGINNING—ADVANCED ARTIST COURSES
Physicians and Surgeons	Undertakers	Contractors
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DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON 144 E. Highland Ave. For Appointment Phone 285-1 Free Clinic Mondays 1-5 P.M.	Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31 West Central Phone 98 Night: Phone 299-4	Rent Paid? DISCOUNT IF PAID BY 10th Office Hours: 8 a.m. to 5 p.m. Saturday, 8 to 12
Dr. C. L. T. Herbert	Dr. Frank E. McCann	Dr. W. G. Barks
Dr. C. L. T. Herbert Osteopath Office in Patio S. M. Hotel TELEPHONE 260-1 Res. Phone 215-1	Dr. Frank E. McCann Specialist Eye, Ear, Nose and Throat, and fitting of Glasses. Office hours 10-12, 2-4:30. 207-8-9 Citizens Bank Bldg. Phone 470, Monrovia.	Dr. W. G. Barks OPTOMETRIST Glasses Fitted Examination by Appointment 599 S. Myrtle Ave. MONROVIA, CALIF.
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The NEWS prints the news while it is news and prints it first!

Legionnaires Take Temple City's Vets

Burroughs Puts On Fancy Mound Exhibition For Valley Baseball Bugs

Sierra Madre's soldiers continued their battle for the Legion League pennant by walloping the Temple City veterans 14 to 8 on the Temple lot Friday night.

Gwyn and Burroughs took turns on the mound for the Sierra Madreans, both giving good pitching exhibitions. Burroughs relieved Gwyn in the fifth, allowing but one hit and one run during the remaining four sessions. Hill and Olsen performed splendidly in the outfield, both contributing several sparkling plays. Cy Young registered three hits in six times at bat and Mathis clouted a home run and a three bagger. The score:

Sierra Madre	AB	R	H	E
O'Grady, 1b	5	2	1	1
Hill, rf	6	0	1	0
Gwyn, p-2b	6	2	2	0
Harkness, ss	5	2	3	2
Burroughs, 3b-p	4	1	2	0
Young, rf	6	3	3	0
Mathis, c	6	2	1	0
Reavis, 2b	5	1	1	0
Olsen, cf	3	2	0	0

Temple	AB	R	H	E
Rush, ss	3	0	2	0
Funk, 3b	5	1	2	0
Sapp, 1b	5	1	0	1
Higgins, cf	5	0	0	1
Kugler, c	4	1	1	0
Gordon, 2b	4	0	0	0
Haines, lf	4	3	1	0
White, rf	2	0	1	0
Creed, p	4	1	1	2

How Legion League Clubs Rate In Race

In the averages computed for the second half of the American Legion League baseball season, Sierra Madre remains in a tie for first place with Monterey Park, Pasadena, San Marino and Azusa being tied for second place, Pasadena with 15 games won and two lost has the highest average for the year, including both the first and second halves of the year. The standing of the clubs for the second half of the season as of July 7 follows:

Club	W	L	AB	R	H	E
Monterey Park	4	0	1000			
Sierra Madre	4	0	1000			
Pasadena	3	1	750			
San Marino	3	1	750			
Azusa	3	1	750			
East Pasadena	2	2	500			
Temple	2	2	500			
Arcadia	2	2	500			
San Gabriel	1	3	250			
City Terrace	0	4	000			
Wilmar	0	3	000			
San Dimas	0	3	000			

LOCAL MEN TAKE OVER MARKET IN GLENDALE
Loren Kravil, manager of Roberts Fruit and Vegetable Market, and Ernest Gray, an employee, have purchased a fruit and vegetable market at Verdugo and Fletcher, Glendale.



PAINTS

... "It pays to use the Best" ... applies particularly to Paints

ACME QUALITY is a nationally advertised highest grade product.

For 25 years we have sold this brand in Sierra Madre and "Acme Quality" is a veritable household name in hundreds of homes.

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Sierra Madre Hardware Co.

Tunisian Family Moves to New Fair Village



From far-off Africa came this family to live in the Tunisian Village on the Street of Villages which is a major feature of the new

World's Fair that opened in Chicago May 26. Fifteen of these reproductions of life and scenes in far-away lands offer visitors a tour

of the world in a single day. Record crowds found the Fair complete and as new as promised them on opening day.

A. L. A. Activities

By Minnie Stinman

SYLVIA QUITTNER presented the Fidac Doll at our meeting on July 12 and explained the costume, stating that it required 30 hours of diligent research work to insure accuracy in every detail. Sylvia richly deserved all the compliments that were showered upon her handiwork. As soon as the doll returns from the convention it will be placed on display in a store window, so that everyone may have an opportunity to see the unit's first Fidac Doll.

Several cards and letters have been received from our travelers. They are enjoying their visits immensely, except the hot, sticky weather.

The Alhambra unit and post are giving a card party tonight in the Alhambra clubhouse. Proceeds will be used to send a Drill Team to the convention.

Mrs. Irene O. Baker, District President, asks that all chairmen keep a notebook of their work during the months of July, August and September, and turn these notes over to the new chairmen. This applies especially to men. The Alhambra unit and Hospital, Child Welfare and Community Service, but other chairmen are asked to pass on to their successors any information that will help them. Reports were closed June 30. No more instructions will be received from Department until after the National convention at Miami, October 22 to 27.

For four months, or one-third of the year, the work of the unit's must be carried on under the old instructions and included in next year's report by chairmen who will take their offices late in September. The value of care-

fully kept notes during the three months of summer can readily be seen.

Next meeting of Unit 297 will be July 26. We forgot that our new by-laws require two meetings in July. Hostesses for July 26 will be Edith Woodruff and Louise Bobb.

California has practically 93 percent of her quota, but is still in third place in the race for the Doyle Trophy. Last year's total membership was equaled before July 4th. National Citations were awarded to 1864 Units in 49 departments, for equaling or exceeding their 1933 membership by January 1st, 1934.

California was the first department to organize the Jelly Pledge by Districts, and is fourth in amount of jelly pledged, 23,100 glasses. The grand total to date is 400,000 glasses pledged, the goal is one million glasses.

FOUR LOCAL BOYS ENLIST IN THE C.C.C.

Wesley Hampton, Ralph Penn, Bryant Baker and William Beaudoin enlisted this week with the C.C.C. Baker and Beaudoin have been stationed at a camp out of Ventura. The others are at Fort McArthur and are hopeful they will be sent to the camp at Yosemite National Park.

Kiwanians Even Score With LA Foe

(Continued from Page One)

part of the entire Kiwanis team.

The score:	AB	R	H	E
Kiwanis Club	4	1	1	0
Marsh, 3b	4	1	1	0
Young, rf	5	1	0	0
Brain, c	5	2	3	0
F. LaLone, cf	5	2	3	0
R. LaLone, lf	4	0	0	0
E. LaLone, p	5	2	3	0
Hedley, ss	5	1	1	0
Ross, 1b	5	2	3	0
Lorenzini, 2b	2	0	1	0
Draman, 2b	2	1	0	0

Harrison Finance	AB	R	H	E
Palmer, 3b	5	0	0	2
Allen, rf	4	0	1	1
H. Hinsche, 1b	4	1	2	0
Lakin, 2b	4	2	2	0
B. Hinsche, ss	3	0	1	1
Snyder, lf	4	0	1	0
Preston, c	4	0	2	0
Howie, p	4	0	0	1
Perry, cf	4	0	0	0

Score by innings:

Kiwanis	310	400	22x-12
Harrison	010	200	000-3
Home runs, F. LaLone, Lakin, 3-base hits, Marsh, R. LaLone, Lakin, Preston, 2-base hits, Brain, E. LaLone, Hedley, Ross, Allen, B. Hinsche. Struck out by LaLone 7, Howie 2. Bases on balls off LaLone 1, off Howie 2.			

SECOND SON IS BORN TO THE CARPENTERS

A seven pound son was born to Mr. and Mrs. Irvin Edward Carpenter, Jr., of Honolulu, on June 29. The lad has been named Hugh Barrett, and both he and his mother are progressing nicely. Mrs. Carpenter will be remembered as Miss Rosemary Miller, formerly of 439 Mariposa avenue. This is the Carpenters' second son, the first one, Irving, III, was born in San Pedro. The family moved to Honolulu last December to remain two years or more. Mr. Carpenter, who is a carpenter in the Navy, has been stationed in that port.

THIS QUINTET OF LOCAL FISHERMEN HAD SOME LUCK. Edward, Robert and Fred LaLone, Harold Williams and Robert Babbitt caught the limit of fish at Lake Arrowhead on Sunday.

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Save What You Can By Canning Now!

Fancy Elberta Peaches 3 lbs. 10c Lug **59c**

Large Firm Fruit — The Season's Finest

Potatoes No. 1 Shafter 7 lbs. 9c

Apples New Crop Gravenstiens 3 lbs. 10c

Pears Fancy Mountain Bartletts 3 lbs. 14c

Lettuce Extra Fancy Iced Large Head each 5c

Grapes Thompson Seedless 3 lbs. 10c

CERTO Fruit Pectin 8 oz. 24c

JELL-WELL all flavors 9c

TUNA, Chicken of Sea 2 No. 1/2 cans 27c

ICE CREAM (Qt. 19c) Lucerne DeLuxe pint 10c

AIRWAY COFFEE Fresh Roasted lb. pkg. 19c

Flour
Golden Heart No. 5 Bag 21c
No. 10 Bag 40c
2 1/2 lb. Bag 85c

Pineapple Juice Libby's No. 2 can 10c

Tomato Sauce Del Monte 3. 8oz. cans 13c

MAYONNAISE BEST FOODS Pints 18c Quarts 28c

HOME STYLE SALAD DRESSING Pints 16c Quarts 25c

Elsinore Olives (Et. Lge. Fruit, No. 1 can 17c) Lge. No. 1 can 15c

Crisco (3 lb. can 49c) 1 pound can 18c

BEER Brown Derby 11oz. bots. 4 for 29c Eastside 11oz. bots. per bot 10c Blue Ribbon 12 oz. bots. 2 bots. 25c (Plus Deposit)

IVORY FLAKES large package 17 1/2c

ZEE Toilet Tissue 3 rolls 13c

CAMAY Toilet Soap 3 bars 14c

WHITE KING Toilet Soap 7 bars 29c

Save wrappers for Nadji Perfume

IVORY SOAP 3 medium bars 14c

P & G Laundry Soap 10 bars 25c

LAUNDRY SOAP Sunny Monday 5 bars 9c

Prem. CHOCOLATE Baker's 1/2 lb 20c

Prem. FLAKE SODAS 10c

GRAPE NUTS 12 ounce package 17c

POST TOASTIES 8 ounce package 8c

SOUP, Van Camp Tomato 10 1/2 oz 5c

SPAGHETTI, Van Camp, 2- 15 1/2 oz cans 15c

BIRD SEED, French's 10 oz pkg 2 for 25c

BIRD GRAVEL French's 24oz 10c

SALAD MUSTARD French's 9 oz 10c

DOG FOOD Peppy, bulk 3 lbs 25c

MILK, Maximum Evp. 3 tall cans 17c

Quality Meats

Beef Roasts

Shoulder 10c	Prime Rib or Rump Oven Roast 18c
Boneless 16c	Rolled Rib 23c
Pot Roast, lb	— PRIME STEER BEEF —

Lamb Roast Shoulder 1934 Spring lb. 14c

Meat Loaf 15c

Colored Hens, Rabbits 26c

Salmon Halibut

FINEST NORTHERN Piece as Cut lb. 19c

Centers or Sliced lb. 23c

WANT ADS

Classified Rates
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

WILL DO housework for room, board and small monthly salary. Box M, News Office. —43*a

FOR SALE
MISCELLANEOUS

WARD NURSERY & FLORIST Bedding Plants, 1c ea.; Shrubbery 15c, 25c, 35c; Fertilizer 25c bag; Cut Flowers 15c to 25c bu.; Funeral sprays \$1 up. Phone 1614, Mt. Trail and Laurel. —33:e

PLAYER PIANO, looks like new, wonderful tone, exceptional bargain including rolls. Telephone 1582. —43:e

UPRIGHT PIANO, very reasonable. Call 9-10 a.m. Sat. Mrs. Haynes, 129 E. Central. —42:e

ROOMS --- BOARD

ROOMS for rent. Breakfast privilege if desired. Phone 140-1. —43:h

MISCELLANEOUS

STRICKLAND'S Feed Store — Laying Mash, Scratch, Poultry Food. —38:1

STRICKLAND'S FEED STORE — Birds, cages, flowers, fertilizer. —38:1

P.E. Extends Pickup
Service To This City

Pacific Electric Railway Company has announced that effective this week there will be a new service for Sierra Madre Merchants.

The Pacific Motor Transport company, a subsidiary of the P.E. & S. P. company has pick-up and delivery service on all freight routed via the Pacific Motor Transport company. This service is now being used extensively in all Southern California cities.

CARD OF THANKS

To the friends who were so kind and helpful during the illness and death of our father, Thos. R. Kimbrough, we express thanks and appreciation. MRS. M. G. PITCHFORD AND FAMILY.

"SHARP STOMACH PAINS UPSET WHOLE SYSTEM" Says E. Hentges: "I tried a \$1 bottle (3 weeks treatment) of Dr. Emil's Adia Tablets under your guarantee. Now the pains are gone and I eat anything." Wm. Middough's Drug Store. —adv.

If your property is
For Sale
Rent
or
Exchange

Please List it With
F. G. HUBER
775 Skyland Drive
Sierra Madre
(Licensed Broker)

CITY CHICKEN 5c
LEGS
(a delicious blend of veal and pork ready to fry)

DATED
CORNED BEEF

was an immediate success with our customers. Many remarked: "This is just what we have been waiting for—we can now be sure of properly cured corned beef."

WANTED

WANTED—OLD GOLD, Silver, antique jewelry, diamonds. We pay top cash prices. Expert watch, clock and jewelry repairing. Our repair dept. is up to date and prices reasonable. W. S. Matticks, The Clock Shop, 922 E. Colorado St., Pasadena. —37:fk

RENTALS

4 BEDROOM furn. house. Phone 140-1. —43:d

SPECIAL NOTICE

For one week only to acquaint you with our method we will give a Turkish Bath and Massage for 50 cents.

HOWLAND HEALTH HOME at the Mira Monte Hotel Phone 353-1 for Appointment

Canyon Resident
Qualifies For A
Responsible Post

Returning from her vacation in Monterey, Yosemite and Sequoia National Park on Monday, Mrs. Blanche A. Lines of Sierra Madre Canyon learned that she had qualified for permanent appointment as director of the confidential index division of the Los Angeles county Department of Charities. She has held this high responsible position under a temporary appointment and took the civil service examination just before her vacation began three weeks ago.

The appointee is required "to organize and supervise the work of the confidential index, whose function it is to clear all cases applying for relief in order that it may be known whether such cases have ever been known to the County Charities Bureau, or to other welfare agencies of the county."

Through Mrs. Lines' competent direction of the index department, the county has have thousands of dollars a year by detecting persons who make a racket of charity by trying to get funds and relief from more than one source.

Two Home Runs By
Bruce Masters Win
Game For Legion

Bruce Masters of Sierra Madre Canyon won a ball game for the local Legionnaires on the school field Wednesday evening when, in two successive trips to the plate, he socked the old ball out of sight for home runs. The Bank of America team of Los Angeles was the victim and the score was 5 to 3. Masters covered first base for the Legionnaires in the absence of Roy Pickett who is in Kansas on his vacation.

OBITUARY

MRS. MAE A. IFFRIG

Mrs. Mae A. Iffrig passed away at her home, 525 Woodland Drive, Sierra Madre, on Tuesday. She was 59 years of age and a native of Missouri. She has resided in Southern California for 25 years.

Surviving are her husband, Anthony N. Iffrig; one son, M. G. Iffrig, of Alhambra, and one daughter, Mrs. Marie Lincoln, of Los Angeles; four brothers, H. L. and E. A. Spencer, of Alhambra; G. C. Spencer, of Los Angeles, and C. E. Spencer, of Brighton, Colo., and three grandchildren. Funeral services were held Thursday afternoon at 3:30 p.m. in Alhambra. Interment took place at Mountain View Mausoleum.

CHARLES ALLEN

Charles Allen, son-in-law of Mrs. Edith Wark, of this city, was crushed to death between two cars at a lumber camp at Riderwood, Wash., on Monday. He is survived by his wife, who is well-known in Sierra Madre and who was formerly employed by the Southern Counties Gas Co. here, and three children, Charlene, Barbara Jean and Robert.

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

Bacon, Swift's Oriole 1/2 lb pkg. 13c

BUTTER Brookfield Clearbrook lb. 25c

Milk Fed Broilers 35c ea. 3 for \$1
Fresh Dressed Squabs

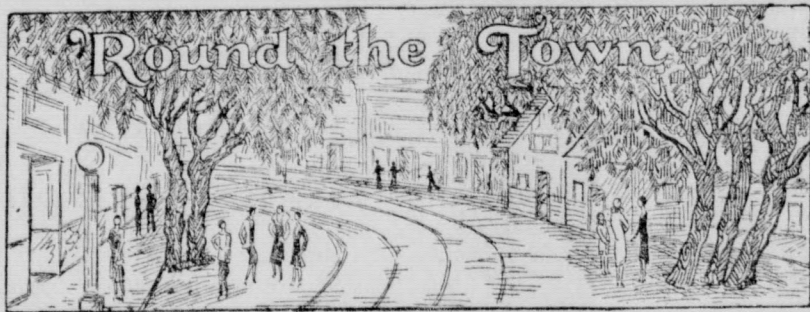
Spring Lamb (Genuine 1934 Milk Lambs) Legs . . . lb 25c
Shoulder lb 18c

Fancy Steer Pot Roasts . . . lb 15c

Fresh Ground Beef . . . 2 lbs 25c
(No Frozen Trimmings Used)

WILSCO CORNED BEEF . . 2 for 25c
(fine for picnics) (12 ounce cans)

BEEF TENDERLOIN



Miss Mabel Appleby, of Redondo Beach, visited in town on Tuesday.

Mrs. Marriet Hart, of West Central avenue, moved last week to Arcadia.

Mrs. Mary Wammoth, of East Central avenue, is confined to her home by illness.

Jerry Keene, of 46 East Highland avenue, is leaving today for a visit in Patterson, Calif.

Mr. and Mrs. Phillip Senour, of 81 East Grand View avenue, spent Tuesday in Santa Barbara.

Mr. and Mrs. Clarence Sandage, of 168 West Highland avenue, will spend the weekend at Oceanside and Vista.

Miss Allen, of Long Beach, spent the weekend with her brother, Dr. Allen, of 429 Sturtevant Drive.

W. S. Hull and daughter, Cynthia, and Pat Seik, spent the weekend with Mrs. Hull at Alamitos Bay.

Miss Elizabeth Ferris and Mrs. Laura Cline visited Mrs. Fred Turner in Santa Barbara last Wednesday.

Mrs. Laura Brownell, of Pasadena, visited the Robert Babbitt family, of West Central avenue, over Sunday.

Mrs. H. E. Hersey, Mrs. W. S. Hull, Mrs. Johnson and niece, Bess Blaisdell, spent last week at Alamitos Bay.

Mrs. George Reed, of North Grove street, suffered a severe fall at her home last week and is confined to her bed.

Mrs. Edith Woodruff and Mrs. Louise Bobb visited the Fleming family in Walnut Park on Friday evening.

J. C. Whyte, of the Sierra Madre Transfer company, left on Saturday for a visit of several days in Oakdale, Calif.

Miss Cynthia Hull had as guests at Alamitos Bay this week, Miss Ruth Wheeling and Sybil Carnahan, of Monrovia.

Mrs. Theresa Fallon, of Los Angeles, spent the weekend at the home of Mrs. Louise Bobb, of 288 Mariposa avenue.

Miss Marie Burton, of Pismo Beach, is house guest this week of Mrs. Vera Stewart, of Santa Anita Court.

Mrs. Frank Royer and Mrs. Myrtle R. Angle, of Long Beach, were calling on friends in town on Tuesday.

William and Frank Pooley, of Seattle, are spending their vacation with their father in Belle Vue Court.

Miss Margaret G. Carnighan and Mrs. Rafaela Uriarte are spending a month at "The Nest" in Sierra Madre Canyon. Miss Carnighan is sister of Mrs. Jean P. Ott, formerly of Sierra Madre.

Bernard Bradish, son of George B. Bradish, postmaster, of Malone, N. Y., is visiting Mr. and Mrs. John P. Schaefer, of No. 10 Bella Vista Terrace. Mr. Schaefer and George B. Bradish were captains in the same regiment in the World War.

Miss Jo Anne Pratt and Miss Margaret Cosgrove, of Santa Monica, are visiting Mr. and Mrs. G. A. Fiedler, of 46 East Grand View avenue, for two weeks. A hike was enjoyed to Mount Wilson on Monday and another hike is being planned to Robert's Camp.

Mrs. Andrew Wright and nurse, who spent the winter at 57 West Laurel avenue, left Saturday for Los Angeles, where they will stay at the Biltmore Hotel, until arrangements can be made for passage on a steamer to their home in Canada. They will visit this week in La Jolla.

Mr. and Mrs. William Braumann, and son Henry, of 247 North Hermosa avenue, have returned from a vacation in the LOCAL BOY SCOUTS GO TO CAMP AT CATALINA ISLAND.

A group of local Boy Scouts left for the Boy Scout Camp at Catalina Island on Thursday. Those who will spend 10 days on the island are Bud Walsworth, Johnny Gossard, Charles Collins, Gale Little and Norman Jensen.

all day beach party given by Juniors of Los Angeles District on Saturday at the Deauville Club, Santa Monica.

Mrs. Clarence Sandage, of 168 West Highland avenue, enjoyed luncheon recently with matrons of the Order of the Eastern Stars of Southern California at the Hotel Mayfair in Los Angeles.

A large group of Sierra Madreans are planning to attend the Victorious Life Conference at the Church of the Open Door, Los Angeles, next week. Dr. Charles Trumbull will be speaker.

Mrs. John Friesen and two daughters, of Bakersfield, left for their home on Monday, after a visit of a week with Mrs. Friesen's sister, Mrs. H. Clay Reavis, of 551 Sturtevant Road.

Miss Helen Herbert, of Storm Lake, Iowa, who has been visiting her uncle and aunt, Dr. and Mrs. C. L. T. Herbert, of Bonita avenue, for the past week, left this week for her home in the east.

Miss Laura Merritt, of 632 West Alegria avenue, returned Sunday night from Santa Maria, where she attended funeral services on July 12 for her sister, Miss Pauline Merritt, who passed away here July 9.

Captain and Mrs. Albert Behonek of Wamsutter, Wyoming, are houseguests of Captain and Mrs. C. N. Barker, Captain Behonek and Captain Barker were members of the 164th Infantry during the World War.

Mr. and Mrs. J. H. Vickers, Mrs. Josie M. Price and Miss Cecil Sterling Price motored to Long Beach on Sunday to attend the dedication of the new St. Luke's Episcopal Church. Mr. and Mrs. Vickers remained to spend a few days at the home of Mr. and Mrs. Luther Buford.

Mrs. E. R. Thompson and son Jack, of 99 North Hermosa avenue, and Frank B. Butler and daughter, Miss Charlotte Butler, of North Grove street, with Miss Marian Rumsey, who has been visiting her aunt, Mrs. Thompson, left for Denver Colo., on Monday.

Miss Rumsey will remain at her home in Briggsdale, Colo., and the rest of the party will return in about two weeks.

Sierra Madre Poultry Market

12 WEST CENTRAL AVENUE
Live Poultry—Rabbits—Strictly Fresh Ranch Eggs
We Draw and Deliver Free — Phone 223-4

RESNICK'S

PHONE 47 and your order will be delivered FREE

WHITE ROSE No. 1 POTATOES	10 lbs. 10c
BEEF STEAK TOMATOES	4 lbs. 10c
LIMA BEANS	3 lbs. 10c
FANCY STRING BEANS	3 lbs. 10c
FANCY CORN	4 for 10c
FANCY SWEET PEAS	lb. 10c
FANCY PEARS (eating or cooking)	4 lbs. 10c
GOLDEN STATE BUTTER	lb. 27c
U.S. Extra Large RANCH EGGS	doz. 26c
GOLDEN STATE MILK, large cans	3 for 17c
ROSE GARDEN MARSHMALLOWS	1/2 lb. box 5c
H. B. HOTEL COFFEE	lb. 17c
TOPAZ BEER, full strength	4 for 29c, 12 for 85c
CLARET WINES	1/2 gallon 55c, 1 gallon 99c
LOMBARDY BEST SWEET WINES, Port, Sherry and Muscatel—21-22 percent Alcohol	qt. 49c

Norris

CENTRAL at LIMA — PHONE 12

The Best Place to Trade after all

PRICES EFFECTIVE FRI., SAT.—JULY 20, 21

These Prices for Cash Only

BUTTER 26c
CHALLENGE—the Better Butter

BUTTER 25c
Golden Rod Pasteurized

FREE FREE
\$1000 a year for Life

Answer this one question:

Why Camay is the best beauty soap for my skin . . .

Get Details from our clerks

Protecto Ant and Insect Powder 15c
Regular 25c can each
Especially Good for Silver Fish

Malted Milk Kraft's Chocolate flavor 1 lb can 25c

Agua Caliente Ginger Ale, Root Beer 10c
24 ounce bottles

Charlie's Market
Quality at Any Price

Grapes 4 lbs.
Ripe—Thompson Seedless

Peaches 4 lbs.
Firm Elbertas

Bananas 3 lbs. 10c
Fancy—Loose

Tomatoes 5 lbs.
Ripe—Stone—Firm

Celery Hearts 7 for
Large—Crisp

MEAT DEPARTMENT

FOR EXTRA QUALITY MEAT AT POPULAR PRICES
Visit Our Meat Dept.—You'll Be Surprised at the Difference

FREE DELIVERY — JUST PHONE 12

ROBERTS

THE BEST AT ITS BEST

Oregon Plum Strawberries bskt. 5c
The Finest Flavored Berry Grown

Fresh Crisp Lettuce 2 for 5c
Clean Firm Heads

Oregon Evergreen Sweet Corn 6 for 15c
Crisp Juicy Banana Apples 10 lbs 19c

Fresh Picked A Fancy Cooking Apple

Georgia Rattlesnake Watermelons lb 1c

Fresh Green Peppers Each 1c

White Rose Potatoes lb 1c
QUALITY GUARANTEED

Firm Ripe White Rose Tomatoes 29c
Lug Box . . . 29c

Thompson Seedless Grapes 4 lbs 10c
Sweet, Ripe, Large Bunches

Elberta Peaches 4 lbs 10c
Fancy Quality, Ripe



PAINTS

... "It pays to use the Best" ...
applies particularly to Paints

ACME QUALITY is a national-
ly advertised highest grade pro-
duct.

For 25 years we have sold this
brand in Sierra Madre and
"Acme Quality" is a veritable
household name in hundreds of
homes.

Handsome Color Cards are
yours for the asking.

Sierra Madre Hardware Co.

What are your neighbors doing? What are your
friends doing? How can you know—if you are not a sub-
scriber to the SIERRA MADRE NEWS.



SCIENCE ends DANGER of hot homes!

New discovery reduces temperature
6 to 12 degrees on hottest days

FROM the Johns-Manville laboratories has
come an amazing new insulation, a light,
fluffy wool-like substance that is actually
blown from rock.

For Information See

Sierra Madre Lumber Co.

35 E. Montecito Ave.
J. S. BILLHEIMER, Manager
Phone 23

Around the corner something happened—and you did
not know. Why? You were not a subscriber to the
SIERRA MADRE NEWS.

Vacations
can be made more en-
joyable, if you have
your hair neatly
trimmed before leaving
on your trip.
For Expert Service
call at

**LANGLEY'S
BARBER SHOP**
KERSTING COURT

NEWS WANT ADS ALWAYS
FIND THE BEST BARGAINS

PEPPER TREE INN

Try Our Specialty —
Young Duck and Fried
Chicken Dinners 75¢
complete
DUCK SANDWICHES,
salads and
beverage 35¢
Take home a roast duck
for your dinner
90 S. Sierra Madre Ave.
Phone 312-1

Emergency Relief Administration—State of California
Federal Emergency Relief Administration
Work Division—Central Placement Office

C.P.O. No. 59
Sera No. 18
Los Angeles County
This card has been issued to identify
John Doe.
John Doe
May 18, 1934.
Date issued: _____
Signature: _____
Form 7—Identification Card
(This card should always be in the possession of the person
whose signature appears above.)

MERCHANTS are advised by SERA officials that SERA workers
are issued pink identification cards as shown above, signed when the card
is obtained. Cards and the signature identify employees in cashing checks.

CHICKEN SUPPER CONGREGATIONAL CHURCH

Thurs., July 26 --- 6:30 P.M.

TICKETS 35¢

All Reservations Must be in by Wednesday Noon
Tickets on sale Hartmans Drug Store, Rikemans,
and Johnsons' News Stand

The Sierra Madre News Offers You

A Great Subscription Bargain that means MONEY IN YOUR MAILBOX

Show an actual profit on next
year's reading! ... Your home news-
paper and the pick of this choice list of magazines
... All for the amazing, low price given below.

Select 4 of these Famous Magazines

GROUP-1 SELECT ONE MAGAZINE

☐ Better Homes & Gardens, 1 Yr.
☐ Delineator, 1 Yr.
☐ Hollywood Movie Mag., 1 Yr.
☐ McCall's Magazine, 1 Yr.
☐ Movie Classic, 1 Yr.
☐ Pathfinder (Weekly), 1 Yr.
☐ Pictorial Review, 1 Yr.
☐ Open Road (Boys), 2 Yrs.
☐ Screen Book, 1 Yr.
☐ Screen Play, 1 Yr.
☐ True Confessions, 1 Yr.
☐ Radioland, 1 Yr.
Check 1 Magazine thus (X)

GROUP-2 SELECT THREE MAGAZINES FROM GROUP-1

☐ American Poultry Jnl., 2 Yrs.
☐ The Country Home, 2 Yrs.
☐ The Farm Journal, 1 Yr.
☐ Capper's Farmer, 1 Yr.
☐ Gentlewoman Magazine, 1 Yr.
☐ Good Stories, 1 Yr.
☐ Home Circle, 1 Yr.
☐ Household Magazine, 1 Yr.
☐ Illustrated Mechanics, 1 Yr.
☐ Mother's Home Life, 1 Yr.
☐ Needlecraft, 1 Yr.
☐ Successful Farming, 1 Yr.
☐ Woman's World, 1 Yr.
Check 3 Magazines thus (X)

GROUP-3 SELECT THREE MAGAZINES FROM GROUP-2

☐ American Poultry Jnl., 2 Yrs.
☐ The Country Home, 2 Yrs.
☐ The Farm Journal, 1 Yr.
☐ Capper's Farmer, 1 Yr.
☐ Gentlewoman Magazine, 1 Yr.
☐ Good Stories, 1 Yr.
☐ Home Circle, 1 Yr.
☐ Household Magazine, 1 Yr.
☐ Illustrated Mechanics, 1 Yr.
☐ Mother's Home Life, 1 Yr.
☐ Needlecraft, 1 Yr.
☐ Successful Farming, 1 Yr.
☐ Woman's World, 1 Yr.
Check 3 Magazines thus (X)

YOU GET 1 MAGAZINE FROM GROUP-1 3 MAGAZINES FROM GROUP-2 and this Newspaper ALL FIVE ONLY \$2.50

IF YOU PREFER YOU MAY CHOOSE ALL 4 MAGAZINES FROM GROUP 2

Our Guarantee To You!
This wonderful offer is available to old
and new subscribers to this newspaper.
We guarantee the fulfillment of all
magazine subscriptions and you have
positive assurance that this generous
offer is exactly as represented. Renewals
will be extended for full term shown.

Please clip list of Magazines after checking 4 Publica-
tions desired. Fill out coupon carefully.

Gentlemen: I enclose \$ _____ Please send me the
four magazines checked with a year's subscription to your newspaper

NAME _____
STREET OR R. P. D. _____
TOWN AND STATE _____

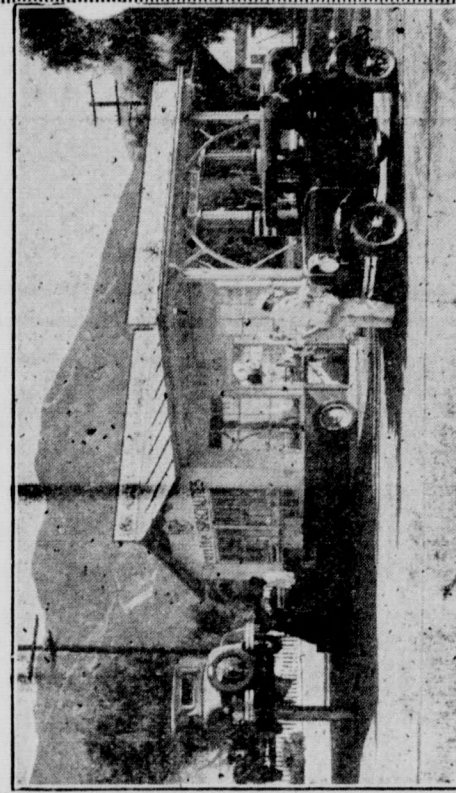
THE SIERRA MADRE

SHOPPING NEWS

Sec. 435 1/2, PLAR.
U. S. POSTAGE
PAID
Permit No. 18
Sierra Madre, Calif.
Ret. Postage Guaranteed

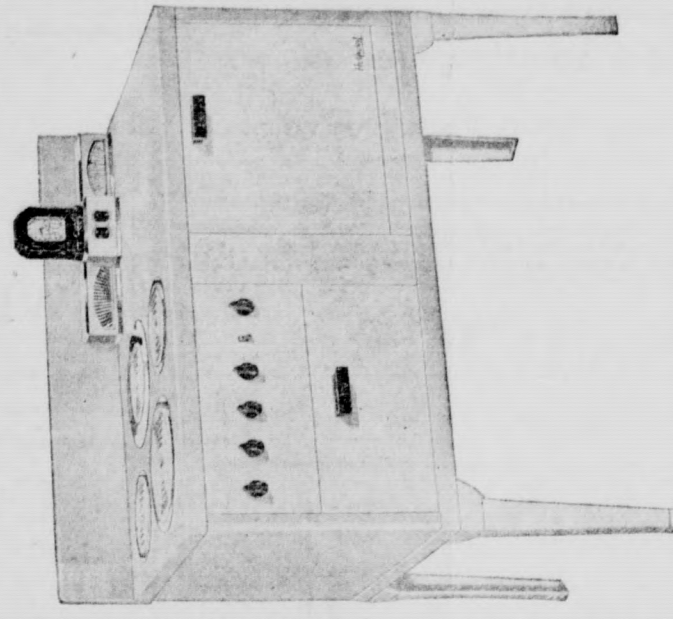
FRIDAY, JULY 20, 1934

SIERRA MADRE SHOPPING NEWS



Satisfactory Service
at Lowest Cost
When Using FRIGIDAIRE or
GILFILLAN Refrigerators

Hot-Point Ranges



Guaranteed Products sold on
Convenient Payment Plan
Sierra Madre Hardware Co.

During July Prices Slashed

on
First Quality

ATLAS

the most dependable, long wear-
ing tire made, with the usual
written guarantee for one year
by the Standard Oil Company.

J. Milton Steinberger

STANDARD SERVICE STATION
Auburn & Central Phone 006
(We are members of the NRA)

GOOD FOOD GRILL

(opposite City Hall)

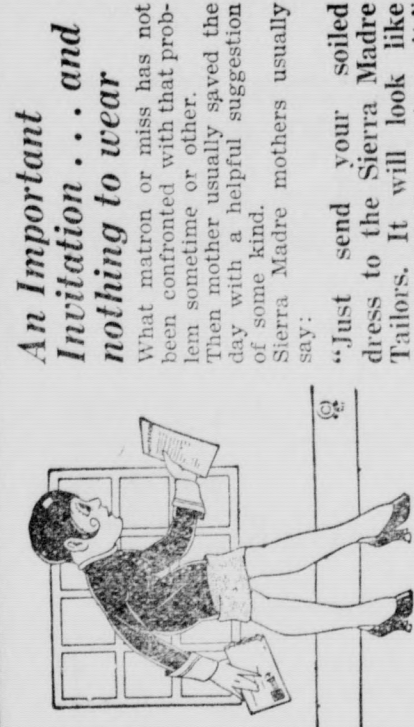
Your Patronage is

Appreciated
Make this your headquarters
for high class foods

CRISP SALADS
TASTY SANDWICHES
ACME BEER
ON TAP

H. C. Scott, Manager
66 West Central Avenue
(opposite City Hall)

The best way to sell your dis-
carded articles is through the
Want Ads of the Sierra Madre
News.



An Important
Invitation ... and
nothing to wear
What matron or miss has not
been confronted with that prob-
lem sometime or other.
Then mother usually saved the
day with a helpful suggestion
of some kind.
Sierra Madre mothers usually
say:
"Just send your soiled
dress to the Sierra Madre
Tailors. It will look like
new when they return it."

EXPERT REPAIRS, ALTERATIONS
WORK CALLED FOR, DELIVERED
For Prompt and
Reliable Service

Sierra Madre Tailors Cleaners and Dyers

14 West Central Avenue — Sierra Madre

LA CASA VIEJA

Steak and Chicken Dinners 50c, 60c, 85c

PLATE LUNCH 40c

Real Home Cooking—in an Old Home

Telephone 80 265 E. Central Avenue
Reservations Preferred

COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1

Open 6 A.M. to 8 P.M.
Drop in regularly for our Home-cooked Dinner
served from 11 a.m. to 8 p.m.

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE

LISTEN TO THE FAMILY CIRCLE HOUR
Every week day — KFWB — 10:30 A.M.

Save What You Can By Canning Now!

Fancy Elberta
Peaches 3 lbs. 10c **59c**
Large Firm Fruit — The Season's Finest

Potatoes No. 1 Shafter 7 lbs. 9c
White Rose

Apples New Crop 3 lbs. 10c
Gravenstiens

Pears Fancy Mountain 3 lbs. 14c
Bartletts

Lettuce Extra Fancy Iced 5c
Large Head each

Grapes Thompson 3 lbs. 10c
Seedless

CERTO Fruit Pectin 8 oz. 24c

JELL-WELL all flavors 9c
2- 3 1/2 ounce packages

TUNA, Chicken of Sea 27c
2 No. 1/2 cans

ICE CREAM (Qt. 19c) 10c
Lucerne DeLuxe pint

AIRWAY COFFEE 19c
Fresh Roasted lb. pkg.

Pineapple Juice Libby's 10c
No. 2 can

Tomato Sauce Del Monte 13c
3- Soz. cans

MAYONNAISE BEST FOODS	HOME STYLE SALAD DRESSING
Pints 18c	Pints 16c
Quarts 28c	Quarts 25c

Elsinore Olives (Et. Lge. Fruit, No. 1 can 17c) 15c
Lge. No. 1 can

Crisco (3 lb. can 49c) 18c
1 pound can

BEER
Brown Derby 11oz. bots. 4 for 29c
Eastside 11oz. bots. per bot 10c
Blue Ribbon 12 oz. bots. 2 bots. 25c
(Plus Deposit)

P & G Laundry Soap 25c
10 bars

LAUNDRY SOAP 9c
Sunny Monday 5 bars

Prem. CHOCOLATE 20c
Baker's 1/2 lb

Prem. FLAKE 10c
SODAS pkg.

GRAPE NUTS 17c
12 ounce package

POST TOASTIES 8c
8 ounce package

SOUP, Van Camp 5c
Tomato 10 1/2 oz

SPAGHETTI, Van Camp 15c
2- 15 1/2 oz cans

BIRD SEED, French's 25c
10 oz pkg 2 for

BIRD GRAVEL 10c
French's 24oz

SALAD MUSTARD 10c
French's 9 oz

DOG FOOD 25c
Peppy, bulk 3 lbs

MILK, Maximum Evp. 17c
3 tall cans

Quality Meats

Beef Roasts

Shoulder 10c
Chuck ... lb

Boneless 16c
Pot Roast, lb

Prime Rib or Rump Oven Roast ... lb 18c

Rolled Rib ... lb 23c

— PRIME STEER BEEF —

Lamb Roast Shoulder 1934 14c
Spring lb

Meat Loaf 15c
pound Ready to Bake Beef, Pork & Veal

Colored Hens, Rabbits 26c
pound

Salmon FINEST NORTHERN 19c
Piece as Cut lb

Halibut Sliced 23c
lb

Sierra Madre Poultry Market

12 WEST CENTRAL AVENUE
Live Poultry—Rabbits—Strictly Fresh Ranch Eggs
We Draw and Deliver Free — Phone 223-4

RESNICK'S

PHONE 47 and your order will be delivered FREE

WHITE ROSE No. 1 POTATOES 10 lbs. 10c
BEEF STEAK TOMATOES 4 lbs. 10c
LIMA BEANS 3 lbs. 10c
FANCY STRING BEANS 3 lbs. 10c
FANCY CORN 4 for 10c
FANCY SWEET PEAS lb. 10c
FANCY PEARS (eating or cooking) 4 lbs. 10c
GOLDEN STATE BUTTER lb. 27c
U.S. Extra Large RANCH EGGS doz. 26c
GOLDEN STATE MILK, large cans 3 for 17c
ROSE GARDEN MARSHMALLOWS 1/2 lb. box 5c
H. B. HOTEL COFFEE lb. 17c
TOPAZ BEER, full strength 4 for 29c, 12 for 85c
CLARET WINES 1/2 gallon 55c, 1 gallon 99c
LOMBARDY BEST SWEET WINES, Port, Sherry and Muscatel—21-22 percent Alcohol qt. 49c

Norris

CENTRAL at LIMA — PHONE 12
The Best Place to Trade after all

PRICES EFFECTIVE FRI., SAT.—JULY 20, 21

These Prices for Cash Only

BUTTER 26c
CHALLENGE—the Better Butter

BUTTER 25c
Golden Rod Pasteurized

FREE FREE
\$1000 a year for Life

Answer this one question:

Why Camay is the best beauty soap for my skin ...

Get Details from our clerks

Protecto Ant and Insect Powder 15c
Regular 25c can each
Especially Good for Silver Fish

Malted Milk Kraft's Chocolate 25c
flavor 1 lb can

Agua Caliente Ginger Ale, 10c
Root Beer
24 ounce bottles

Charlie's Market

Quality at Any Price

Grapes 4 lbs.
Ripe—Thompson Seedless

Peaches 4 lbs.
Firm Elbertas

Bananas 3 lbs. 10c
Fancy—Loose

Tomatoes 5 lbs.
Ripe—Stone—Firm

Celery Hearts 7 for
Large—Crisp

MEAT DEPARTMENT

FOR EXTRA QUALITY MEAT AT POPULAR PRICES
Visit Our Meat Dept.—You'll Be Surprised at the Difference

FREE DELIVERY — JUST PHONE 12

DEVIL'S FOOD CAKE
DAFFODIL CAKE
Combination of Sunshine and Angel Food Cakes
WALNUT PICNIC CAKES
CUSTARD, LEMON & CHOCOLATE CREAM PIES
Try Your Favorite Loaf Freshly Sliced
WISTARIA BAKE SHOP
"The Home of Good Things to Eat"
4 East Central Phone 99

Cy Young's Market

Phone 95

BABY BEEF POT ROASTS 15c AND 17 1/2c
pound
LEGS OF LAMB 23c
pound
COTTAGE CHEESE lb. 13c **CHICKEN PIES** each 10c
LOIN PORK CHOPS 25c
pound
FRESH BARRACUDA 15c
Sliced or Piece pound

ROBERTS

THE BEST AT ITS BEST

Oregon Plum **Strawberries** bskt. 5c
The Finest Flavored Berry Grown

Fresh Crisp **Lettuce** 2 for 5c
Clean Firm Heads

Oregon Evergreen **Sweet Corn** 6 for 15c
Fresh Picked

Crisp Juicy **Banana Apples** 10 lbs 19c
A Fancy Cooking Apple

Georgia Rattlesnake **Watermelons** lb 1c
Fresh Green

White **Peppers** Each 1c
Rose **Potatoes** lb

QUALITY GUARANTEED

Firm Ripe **Tomatoes** 29c
Lug Box

White Rose **Potatoes** 29c
Lug Box

Thompson Seedless **Grapes** 4 lbs 10c
Sweet, Ripe, Large Bunches

Elberta **Peaches** 4 lbs 10c
Freestone Fancy Quality, Ripe



Comfort Wins!
SOUTHERN PACIFIC—SIC's superb transcontinental flyers—the Golden State Limited, Sunset Limited, Overland Limited, Cascade and others—are carrying more passengers this summer than for several seasons past. The reason, we think, is increasing appreciation of Spee's unmatched service and comfort—plus choice of routes, many air-conditioned cars, table d'hôte "Meals Select" and other money-saving, pleasure-increasing travel niceties—on this road at no extra fare.
Diners, observation, club, lounge and room cars (compartments, drawing rooms) on the Golden State, Sunset, Overland and Cascade, are now air-conditioned. No heat, cold, dust or noise can mar your pleasure.
Present special summer roundtrip fares are even lower than last year to most places, and there is a one-third reduction in Pullman costs.
Only Southern Pacific operates four great routes East. For a real roundtrip, go East one way, return another.
For reservations, or for assistance in planning every detail of any trip, see or telephone your nearest Southern Pacific agent.

SOUTHERN PACIFIC

CITY CHICKEN 5c
LEGS
(a delicious blend of veal and pork ready to fry)

DATED CORNED BEEF

was an immediate success with our customers. Many remarked: "This is just what we have been waiting for—we can now be sure of properly cured corned beef."

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

Bacon, Swift's Oriole 1/2 lb pkg. 13c

BUTTER Brookfield 25c
Clearbrook lb

Milk Fed Broilers 35c ea. 3 for \$1

Fresh Dressed Squabs

Spring Lamb Legs ... lb 25c
(Genuine 1934 Milk Lambs) Shoulder lb 18c

Fancy Steer Pot Roasts ... lb 15c
Fresh Ground Beef ... 2 lbs 25c
(No Frozen Trimmings Used)

WILSCO CORNED BEEF 2 for 25c
(fine for picnics) (12 ounce cans)
BEEF TENDERLOIN

ROOMS for rent. Breakfast privilege if desired. Phone 140-1. —43*h

STRICKLAND'S Feed Store — Laying Mash, Scratch, Poultry Food. —38.1
WARD NURSERY & FLORIST — Bedding Plants, 1c ea.; Shrubbery 15c, 25c, 35c; Fertilizer 25c bag; Cut Flowers 15c to 25c bu.; Funeral sprays \$1 up. Phone 1614, Mt. Trail and Laurel. —33:e

PLAYER PIANO, looks like new, wonderful tone, exceptional bargain including rolls. Telephone 1582. —43*e

UPRIGHT PIANO, very reasonable. Call 9-10 a.m. Sat. Mrs. Haynes, 129 E. Central. —42:e

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AND TO MANY OTHER POINTS

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